

# 11 Step Swimwear Business Plan Template - Bali Swim

*Feel free to copy this template and use for your brand.*

## 1. Title & Header Section

- Business Name:
- Address:
- Phone Number:
- Email Address:

## 2. Executive Summary

- Describe your business vision, mission, and key products:

## 3. Product Description

- List and describe your swimwear products:

## 4. Niche & Future Objectives

- Target Audience:
- Sales Goals:

## 5. Management & Staff Profiles

- Team Member Names and Roles:

## 6. Market Analysis

- Industry Trends:
- Competitor Analysis:
- Target Market Demographics:

## 7. Marketing & Pricing

- Marketing Strategies:
- Pricing Structure:

## 8. Manufacturing

- Manufacturing Process Overview:
- Cost Analysis:

## 9. Start-Up Costs & Financial Projections

- Initial Budget and Funding Sources:
- Revenue Projections:

## 10. Conclusion

- Summarize your business goals and strategies:

## 11. Appendix

- Add any additional notes or resources:

*Need help to take your swim line forward? Please reach out to Bali Swim at [info@baliswim.com](mailto:info@baliswim.com)*