

AMAIZE MASTER FRANCHISE

Be the Powerhouse Behind the Movement



Lead an
Entire Region



Unmatched
ROI Potential



Sustainable
Impact at Scale



First-Mover
Advantage



Join the AMAIZE Revolution. Own the Brand.
Empower the Future

Enquire for Your Country / State Now



AMAIZE STATE MASTER FRANCHISE

(Turnkey Agri-Empire in a Box)

Basic Details:

- Gross profit per acre per farmer = ₹40,000
- For 100 acres Gross Profit = ₹40 Lakhs

Stakeholder	Share %	Income (₹)
Franchisee	5%	₹ 2 Lakhs
<u>Master Franchisee</u>	<u>3%</u>	<u>₹ 1.2 Lakhs</u>
Company	2%	₹ 80,000
Total Distribution	10%	₹ 4 Lakhs
<u>Farmers Retain</u>	<u>90%</u>	<u>₹ 36 Lakhs</u>

2. FRANCHISEE EARNINGS PER YEAR FROM 100 ACRES

Total Acres	Royalty
100 acres	₹ 2.4 lakhs
5,000 acres	₹ 1.2 Crore
10,000 acres	₹ 2.4 Crore

The more active the Master Franchisee is, the more money he makes & this keeps continuing like clockwork- automatically- forever & forever!

3. RECRUITING FRANCHISEES (one time)

If the Franchisee is recruited by the Master, then they make 2 Lakh BONUS from the 10 Lakh Franchise Fees for every recruited Franchisee.

If the Franchisee is recruited by the Company, then Master will not profit from the Franchising fees, but will make the 3% of the Royalty from Farmers of the Franchisee.

4. GOVERNMENT SCHEME BONUSES

From ₹1,000 to ₹5,000/acre for linking farmers to subsidies

(Several state/ central schemes such as for Soil health, organic etc. The Master makes 25% of this income leaving 75% for Farmers)

5. FROM INDUSTRY

Commission on every Tonne sold to ethanol/pharma (exact math needs to be worked out). This is applicable where Master has created demand from industry @ 20% higher than Government MSP rates.

6. COST TO START

- **Investment:** ₹ 50 Lakhs to ₹ 2 Crore depending on state GDP
- **Breakeven:** Within 6 months to 1 year depending on Master's activity

6. WHAT YOU PROVIDE

- Support for Franchisees (we train via in person + weekly zoom meetings)
- AMAIZE kits supply chain
- Guaranteed buyer network (you + company find off takers for farmers)



WHY THIS WORKS

1. **Farmers Win First** - They make good money before everyone gets paid
2. **Scale Easily** - More franchisees = automatic income growth
3. **No Farming Experience Needed** - You're the connector/enabler

PERFORMANCE INCENTIVES (TO BE DISCUSSED BEFORE FINALISATION)

Milestone	Reward
500 acres onboarded	Luxury farm bike
₹1 crore royalty	National agri-tour
₹5 crore royalty	International agri-tour

TERRITORY DOMINATION KIT

1. **"Land Army" Recruitment Van**
 - Branded vehicle for village roadshows (lease option ₹15K/month)
 2. **Farmer Demo Kit**
 - Portable soil tester + VR headset (show before/after yields)
 3. **Local Influencer Network**
 - Database (farm leaders, mandi agents, etc.)
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WHY THIS BEATS OTHER BUSINESS

- **No Inventory Cost Risk** → You only store, we take care of all costs
 - **No Experience Needed** → 10-day "Master Franchise Guru" training
 - **Safety** → Guaranteed buy back of territory at 3X in 5 years
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Your Exclusive Territory Includes:

- ✓ Exclusive Rights over a state or region
- ✓ High ROI with multiple unit franchises

- ✓ Own the Brand in Your Territory
 - ✓ Full Training & Systems Support
 - ✓ Build a Team, Create Jobs, Earn Big
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WHY AMAZE?

- 🌱 Built for the Planet
 - 📊 ₹50,000/acre maize economics
 - ♻️ 100% Zero-Waste Model
 - 🔬 Tech + Tradition = Farmer Success
 - 🌍 Farmer- first Agriculture Brand
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🧩 4 Reasons to Become a Master Franchisee:

♦ 1. LEADERSHIP

Be the founding pillar of a future-focused, zero-waste agricultural movement

♦ 2. MASSIVE EARNINGS POTENTIAL

With little to no competition at sight

♦ 3. SUSTAINABLE IMPACT

Drive climate-smart farming solutions with zero waste and real farmer profits

♦ 4. FIRST-MOVER ADVANTAGE

Secure early control before your state is taken!
