

100 squats: <https://rumble.com/v4nx50o-100-squats....html>

I have not yet tested this.

Dream state - they want a copywriter who can correctly convey the emotion they want, understand what they want the reader to feel. They want a copywriter they can just throw some instructions at and get an excellent piece back. He wants a copywriter who is determined to make the best piece of copy possible, no matter the price of it.

Roadblock- they can't find one like this. They don't know how to copywrite themselves because they're too busy doing their own work. He's afraid he's going to pay someone too much and it will end up being garbage. He feels as if only he knows the emotions he wants to convey.

Current state: he's working hard on his business. He wants to write emails and stuff but doesn't have a lot of time. Hes making some money but wants more money coming in. hes also not 100% sure if a copywriter is exactly what he needs. But he knows there is something holding him back from making big bucks.

Product: a copywriting job.

Dear friend,

Exhausted with the boring endless hours of writing emails, newsletters, or landing pages?

And even after ALL that time you never reach the certain conversion or click-through rate you desired so much?

Wouldn't you prefer to spend those extensive hours on more pressing matters in your business and life while someone else takes care of the writing for you?

As a strategic problem solver I can tackle the time consuming issues that are holding your business back because I hold myself to the highest standards possible.

I will take a proactive approach by performing in-depth market research, utilizing the target audience's emotions, pain points and desires to boost customer engagement.

When I'm not actively engaged or busy with any tasks, I will actively weed out problems and possible areas for improvement in your sales page, email sequences, whatever it might be.

Whether the copy is \$5 or \$1000, I will harness my full skill set and all of my knowledge to complete the most compelling and profitable piece possible.

As a welcome gesture, I will throw in some **FREE COPY** so you don't lose a single dime if for some reason you decide you're not interested anymore.

If you're ready to convert more clients, get ahead of the competition and ultimately make more money, then you have absolutely nothing to lose by shooting me and email through email@gmail.com