



UX Session Output Doc

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Executive Summary:

These user tests took place on March 8th via virtual calls with five testers, each completing one session. Testers were tasked with navigating through the Side Quest app, selecting their interests, and joining an event. The goal was to identify usability issues and assess how smoothly users could explore and sign up for events that align with their niche interests.

Overall, testers found the concept engaging and easy to navigate, but they provided feedback on improving event filtering, adding social interaction features, and enhancing clarity around event hosts and attendees.

Task Explanations:

Task 1 - Log into Account

- Testers were expected to successfully log into the app and access the homepage.

Task 2 - Navigate to “Home Explore”

- Testers were asked to locate and browse the Explore page, where various events are displayed.

Task 3 - Interest Selection

- Testers were instructed to go through the Interest Selection screen and pick broad categories of activities they enjoy.

Task 4 - Select Interest

- Testers were asked to refine their preferences by selecting specific interests from their chosen categories.

Task 5 - Event Recommendation

- Testers reviewed their recommended events based on their selected interests and assessed whether the recommendations felt relevant.

Task 6 - Join Event

- Testers were guided through the process of selecting an event and confirming their attendance.

Task 7 - Confirmation & Countdown to Event

- Testers completed the flow by reaching the confirmation screen and reviewing the countdown timer leading up to their event

Testing Records (ROUND 1):

Trevor:

- It went very smoothly and successfully, and the user breezed through all the screens.
- Made a suggestion to add details to the empty boxes on explore page for consistency.
- He really enjoyed the event recommendations and the countdown at the end because he said it builds excitement and anticipation.

Austin:

- Thought it flowed seamlessly and didn't have any comments.
- Showed excitement for how the finished product and other features would look like when I'm done.
- A very inviting interface.

Ashil:

- Really liked app concept and expressed how he would be excited to use something like this.
- Made a suggestion to add a back option to the interest selection screens to keep consistent with other screens.
- Thought the flow was functional and easy to use, found the flow "elegant".

Jacob:

- Flew through the tasks quickly and efficiently, enjoyed the selection layout.
- He didn't have any notes other than wanting to add a function to go back from selection screen similar to other testing results.

Manny

- Really enjoyed the layout and flow, and was able to move through the wireframe quickly and smoothly, sometimes already navigating to the options before my guidance.
- Made a suggestion to add a "heart icon" in place of the save button on the tab bar, and when selecting an event from recommendations.

Testing Results Chart (ROUND 1):

	Task 1: <i>Login Screen</i>	Task 2: Navigate to “Home Explore”	Task 3: Interest Selection	Task 4: Select Interest	Task 5: Select from Event Recommen- dation	Task 6: Join Event	Task 7: Confirmation & Countdown to Event
Tester 1	✓	✓	✓	✓	✓	✓	✓
Tester 2	✓	✓	✓	✓	✓	✓	✓
Tester 3	✓	✓	✓	✓	✓	✓	✓
Tester 4	✓	✓	✓	✓	✓	✓	✓
Tester 5	✓	✓	✓	✓	✓	✓	✓
Task Completion Average:	100%	100%	100%	100%	100%	100%	100%

Task Analysis:

Task 1 - Log into Account

- Found it to be a seamless and intuitive flow.

Task 2 - Navigate to “Home Explore”

- Clear direction and layout is easy to find, and clear to navigate.

Task 3 - Interest Selection

- Inviting User interface is easy to find elements to bring you on the journey of the flow.
- Need for some more functionality elements like going backwards.

Task 4 - Select Interest

- Fun and playful selection interface that made it easy for users to select and gravitate to options.

Task 5 - Select from Event Recommendation

- *Easy to digest curated information options, intuitive and appealing to users' tastes and preferences.*

Task 6 - Join Event

- *Easy and clear to use.*

Task 7 - Confirmation & Countdown to Event

- *fun, playful, and informative time countdown that builds anticipation.*

User Insights:

- Testers very the flow was easy to use and clear to understand.
- Testers appreciated the simple and intuitive layout and thought the navigation was clear and effortless.
- Elements of the design, such as the curating for events and getting a countdown for your event when booked, built a sense of excitement and something to look forward to.

User validations:

- Navigation and flow were engaging and built up curiosity for other functionalities, and design choices that will be implemented closer to a final product.
- Testers said they would be interested in wanting to test again once the app is more developed in later projects.

Additional Notes:

- make visuals and functionality elements consistent, such as the back button navigation.
- Heart icon for saved items is more fun and inviting, especially for Gen Z audience.
- Testers really gravitated towards curation pages and countdown hype.

Key Learnings:

- Back functionality is crucial—users want the flexibility to revisit and edit their answers.
- Small inconsistencies disrupt immersion—polishing UI details can significantly enhance usability.

Testing Records (ROUND 2 AFTER IMPLEMENTING FEEDBACK):

Robin:

- Found it to be very intuitive and clear to use.
- Liked the minimalist layout, says that it would be cool to see the events be the focal point of the design, when I add color and make it high fidelity.

Brendan:

- Loved it, found it very easy to walk through, enjoyed the UI and had no notes.

Sam:

- Found the layout to be sophisticated and not overly crowded, she didn't have any notes.

Krishna:

- Was able to breeze through the screens with ease, she really appreciated how straightforward everything felt, and she expressed how this would exactly be something she would use for event recs and connecting with others.
- Recommended the countdown page should have friend suggestions to other people attending, which is in my plans to implement already, but glad that was clear and resonated in testing.

Carl:

- Loved the concept and the flow of performing the task, didn't have any notes or changes.
- Gravitated towards the selecting interests screen and the idea of choosing from a range of categories.

Testing Results Chart (ROUND 2):

	Task 1: <i>Login Screen</i>	Task 2: Navigate to "Home Explore"	Task 3: Interest Selection	Task 4: Select Interest	Task 5: Select from Event Recommen- dation	Task 6: Join Event	Task 7: Confirmation & Countdown to Event
Tester 1	✓	✓	✓	✓	✓	✓	✓

Tester 2	✓	✓	✓	✓	✓	✓	✓
Tester 3	✓	✓	✓	✓	✓	✓	✓
Tester 4	✓	✓	✓	✓	✓	✓	✓
Tester 5	✓	✓	✓	✓	✓	✓	✓
Task Completion Average:	100%	100%	100%	100%	100%	100%	100%

Task Analysis:

Task 1 “Log into Account”: Users found it straightforward and simple to understand, they also enjoyed the toggle for login.

Task 2 “Navigate to “Home Explore”: Users found the flow and discovered things easily.

Task 3 “Interest Selection”: Users gravitated to this feature a lot in the events aligning with their passions or current interests.

Task 4 “Select Interest”: selection is simple and straightforward while also intriguing.

Task 5 “Select from Event Recommendation”: User loves how the different event recommendations catered to their own interests and motivations.

Task 6 “Join Event”: Users enjoyed the layout for this event selection and liked how it was simple and streamlined to book a reservation and join.

Task 7 “Confirmation & Countdown to Event”: users found this aspect fun and creative to stay engaged and check back on the countdown.

User Insights:

- Testers found the flow was easy to use and clear to understand.
- Testers appreciated the simple layout and thought the navigation was clear and effortless.
- Elements of the design, such as the curating for events and getting a countdown for your event when booked, built a sense of excitement and something to look forward to.

User validations:

- Testers enjoyed walking through with little to no changes or suggestions, felt it all flowed well.

Additional Notes:

- Ensure consistency in both visuals and functionality, particularly with navigation elements like the back button.

Key Learnings:

- Back functionality is essential and users expect the ability to revisit and modify their selections seamlessly.
- curating interests from different areas is desirable.
- Adding suggested people or potential friend suggestions on the countdown page can help users connect with each other.