

CONCLUSION

PHD IN ECONOMICS THESIS: NEW CONTRIBUTIONS

Thesis topic: " Improving the Effectiveness of Job Placement and Entrepreneurship Support Activities for Students at Private Universities in Hanoi."

Major: Business administration

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The dissertation makes several novel contributions in terms of both theory and practice, as follows:

1. Theoretical Contributions

The dissertation contributes to systematizing and further clarifying the theoretical foundations related to employment placement and entrepreneurship support activities for students in higher education institutions, particularly in the context of rapid changes in the labor market and increasing pressure on private universities to improve training quality and ensure that students meet expected learning outcomes.

The dissertation approaches employment placement and entrepreneurship support activities from the perspective of enhancing career adaptability, developing professional competencies, and strengthening university–business linkages, rather than merely focusing on job-search assistance and entrepreneurship support as standalone activities, as addressed in some previous studies. Based on a synthesis of domestic and international studies, the dissertation develops a research framework identifying the factors influencing the effectiveness of employment placement and entrepreneurship support activities for students at private universities.

In addition, the dissertation contributes to expanding the research base on employment placement and entrepreneurship support activities for students in private universities in Hanoi, a group of higher education institutions that has

received relatively limited in-depth scholarly attention within the current context of Vietnamese higher education.

2. Practical Contributions

First, the dissertation provides a relatively comprehensive assessment of the current status of employment placement and entrepreneurship support activities for students at private universities in Hanoi. It also identifies the strengths, limitations, and underlying causes of the limitations in the organization and implementation of these activities.

Second, the dissertation identifies the factors influencing the effectiveness of employment placement and entrepreneurship support activities at private universities. On this basis, the dissertation proposes a number of solutions to improve the effectiveness of employment placement and entrepreneurship support activities, thereby helping private universities in Hanoi increase the proportion of graduates obtaining jobs relevant to their fields of study and foster an entrepreneurial spirit among students.

3. Conclusion

The dissertation entitled “Enhancing the Effectiveness of Employment Placement and Entrepreneurship Support Activities for Students at Private Universities in Hanoi” contributes to systematizing, supplementing, and enriching the theoretical and practical foundations concerning employment placement and entrepreneurship support activities for students in higher education institutions in general and private universities in particular.

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