

Outreach 1

Write a follow up email for this email that did not get a response

Hey Matt,

Love your website and I respect the work you do improving lives and keeping people in shape. If I had an elite strategy that can help you scale your business would you be interested to hear it?

Sounds like a fair deal right?

My name is Tim Murden & I'm a digital marketing strategist. I stumbled across your page doing local business research and you seem to be the best in your area in the personal training space.

With my specific set of skills, (the same skills that have generated millions upon millions of sales for entrepreneurs just like you.) I truly believe I can drive massive results to your already impressive business.

Your social media presence is awesome, I stopped through your instagram and I love what you're doing there. My expectation is to add on the foundation you have built and create viral pieces of content that will push your brand to the forefront, as well as targeted ads leading to a full sales funnel that will bring leads in by droves.

I'm very confident in my ability to help your brand and I would love to know what your business goals are. I have numerous ways to bring you results & I want to provide to you what truly will be most effective.

Feel free to contact me via this email if you're interested in hearing more of my ideas. Let's schedule a call and get to work! It would be an honor to build with your bro!

Much Success,
Timothy A. Murden

Outreach 2

Hey Matt,

I wanted to reach out and let you know how much I admire your website and the incredible work you do as a personal trainer. Your dedication to improving lives and helping people stay fit is truly inspiring. I actually have an exciting opportunity that could take your business to new heights.

My name is Tim Murden, and I specialize in digital marketing strategy. I recently came across your page while researching local businesses, and it's clear that you're the top dog in the personal training world around here.

I've got a set of skills that can really make a difference, just like they have for many other entrepreneurs. I genuinely believe I can bring amazing results to your already impressive business.

You've already built a fantastic presence on social media, especially on Instagram. I took a look and was blown away by what you're doing there. Here's my plan: I want to take what you've already accomplished and amplify it even further. Together, we can create eye-catching content that will make your brand stand out and capture people's attention. I'll also use targeted ads to bring in a steady stream of potential clients. It's like a wave of new opportunities coming your way!

I have full confidence in my ability to help you succeed, and I'm eager to learn more about your specific goals. I have a range of strategies in mind, and I want to focus on what will work best for you.

If you're interested, simply shoot me an email, and we can set up a time for a call. I would be thrilled to collaborate with you and help you achieve the success you deserve.

Wishing you continued success,

Timothy A. Murden