



## ACTION PLAN HIGHLIGHTS

7/13/2020

*The following actions are the key priorities for implementing the plan vision. These are the things that we've heard time and again are important to people in the neighborhoods. Neighborhood leaders, the City of Eugene, Lane County, and community partners are working hard to identify specific policies, codes, and programs to make the plan come to life.*

**A: Code Amendment**

**B: Program/Project**

**C: Community Partnership**

**NP: Neighborhood Plan document, numbers refer to action plan items**

**All Topics: Collaborate to Implement and Monitor Plan Outcomes:** Foster collaboration among City and County staff, community organizations, and partners to achieve plan outcomes over time. Monitor results and propose adjustments to the plan as necessary. (B and C, NP: 14.2.6)

### **Economic Development**

**Support Local Businesses:** Inventory local businesses, including home-based businesses and services. Develop tools that favor small independent businesses over large national chains. (B and C, NP 1.2.2)

**Grow Employment Opportunities:** Review land use codes and zoning to determine if code or zone changes can assist in creating more employment opportunities within the neighborhoods (B, NP 3.1.1)

**Establish a Business Network:** Create a neighborhood business network or association that includes the diverse spectrum of enterprises. (C, NP 1.3.1)

**Create a Thriving Mixed Use Corridor:** Analyze current zoning patterns along the transit corridor and adopt new mixed-use zoning (A, B, and C, NP 3.1.2)

### **Transportation**

**Increase Walking and Biking:** Areas near schools, parks, and connecting to the river paths are of highest priority (B, NP 4.1.1-4.1.4)

**Adopt New Street Standards:** Allow for more flexible sidewalk and bike lane design and natural swales that clean stormwater, provide wildlife habitat, and ensure longevity. (B, NP: 6.4.3)

**Improve Beltline Highway:** Upgrade facilities to reduce traffic congestion and increase safety. (B, NP: 5.1.4)

**Expand Transit Service:** Support enhanced service and infrastructure within the neighborhoods and between River Road and Santa Clara and other areas in Lane County. (B, NP: 5.2.1-5.2.5)

### **Natural Resources and Parks**

**Enhance Waterways:** Create a voluntary education and work party program to improve the seasonal creeks that wind through the neighborhoods, filter stormwater, and provide wildlife habitat. For commercial and industrial areas, work with property owners on a voluntary basis to upgrade their stormwater management practices. Finally, collaborate with Friends of Trees to plant more trees! (B and C, NP: 7.2.1-7.2.3)

**Preserve our Farm Land:** Advocate for ways to maintain food production in the neighborhoods, sell produce on-site, and preserve agricultural lands outside the urban area. (A, B, C NP: 10.1.5, 10.2.1, 10.2.3)

**Build a Parks System:** Collaborate with the community to identify priorities to improve existing facilities and purchase new land. (B, NP:8.1.1, 8.1.2)

**Prioritize Recreation:** Create a Santa Clara Community Center: Build the planned community park and community center in Santa Clara, work to preserve the historic school house, and maintain River Road recreation facilities (B and C, NP: 8.3.1, 17.3.2, 17.3.3)

### **Land Use**

**Develop Design Transitions** – Develop infill and design transition standards that support neighborhood character. (A, NP: 11.2.1, 14.1.3, and 14.2.5)

**Support Housing Options** – Support a variety of housing options with development standards through land use regulations and financial incentives. (A and B, NP: 12.1.1, 14.1.1 and 14.1.2)

**Create a Thriving Mixed Use Corridor** – Adopt new zones with development standards that support the creation of mixed use neighborhood centers and development that contributes to a thriving, active River Road Corridor. (A and C, NP: 13.1.1-13.1.4)

**Adopt Willamette Greenway Standards** – Maintain the low-density character along the Willamette Greenway through land use regulations with development standards. (A, NP: 14.3.1)

### **Community**

**Promote a Welcoming and Inclusive Community:** Connect with all residents. Increase the opportunities for under-represented residents to participate in community activities, including people with disabilities, non-English speakers, communities of color, youth, families, and unhoused residents. (C, NP 15.1.6)

**Organize Resilience Action Teams:** Develop resilience action teams to design and implement projects that achieve goals of the action plan (B and C, NP 16.1.2)

**Coordinate Public Services:** Review current service provision and adopt a plan of action that addresses coordination, improvement and/or potential transition of essential services as River Road and Santa Clara neighborhoods evolve. (B and C, NP 17.2.1)

**Promote Art and Creativity:** Create a clearinghouse for networking artistic resources, support public art such as neighborhood murals, and encourage collaboration between artists, neighborhood organizations, and businesses. (C, NP: 15.4.1)