

TOP PLAYER ANALYSIS AND WINNERS WRITING PROCESS

Business Type: Business Consultant

Business Objective:

Funnel: Social Media Funnel

WINNER'S WRITING PROCESS

1. Who am I talking to?

- a. Business owners looking for solutions to grow their traffic
- b. SME's

2. Where are they now?

- a. Scrolling on Insta
- b. Current levels:
 - Discipline level:
 - Trust level:
 - Active in Gym:
- c. Current status:
 - >

3.

What do I want them to do?

- a. Stop scrolling, read the advert

- b. Click the link for the 7 day free trial and ultimately see results

4. What do they need to see/feel/experience in order to take the action I want them to, based on where they are starting?

- a. Stop scrolling and read ad
 - 1. Free 7 day trial in unlocking potential
 - 2. Demonstration of dream state
 - 3. Here's an opportunity to take advantage of for me for free for 7 days
 - 4. Clear colours and contrast like the one they see on IG
- b. Click on the link
 - 1. Get a free access to the online training gear for 7 days which will take you from point 0 to point 1
 - 2. Click on the link after the 7 day free trial, and get the one month plan which include one-on-one coaching and nutrition coaching.

DRAFT

New client special 7 day free trial, get access to online coaching equipments for 7 days to get you from point SpongeBob to point Spiderman

Get access to online coaching & online nutrition coaching wherever you live, work, and train.

7 day
Free trial new client special.



Body test:

Sticking to a schedule for months and days without any results can be such a pain in the neck,

It's like donating money for charity but there's no use of that money, no change, no gain.

Whether you've struggled to stick with a plan or your technique is holding you back, the path to success is through accountability, communication, consistency and training that only comes with a professional coach.

Get free access to the online training gear, which will take you from point A to point B

The best part of it is, You can start today, risk-free!

Claim the 7 day free trial and make a difference in just 7 days,

Now!