



Google Developer Groups
On Campus • Indian Institute of Information Technology Kalyani

Winter of Code 5.0

Proposal

for the Project

“Cooketh Flow Product Website”

under



About Me

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Synopsis

The goal of this project is to create a professional marketing website for Cooketh Flow, an open source visual thinking and productivity tool. This site will act as a digital storefront and show how users can brainstorm, sketch and organize ideas effortlessly.

The aim is to create a visual narrative, using HTML and CSS, so users can easily create complex flowcharts and organize notes and tasks efficiently.

Developing a pixel perfect UI is essential for building immediate trust with users. Designing the website to be responsive will make it accessible across all devices, from high-resolution PCs to mobile phones. Sketching and brainstorming becomes easier when the layout of the website is simple, clean and user-friendly. This project serves as a foundation for growth, offering a real-world application to master CSS Flexbox, Grid, and modern responsive architecture.

Benefits to the Community

The benefits to the community through this project are:

1. **User Growth:** A high-quality landing page attracts users by effectively communicating the tool's usage.
2. **Brand Authority:** A pixel perfect UI establishes Cooketh Flow as a professional competitor, building immediate trust within the productivity space.
3. **Feature Clarity:** The site serves as a centralized hub for brainstorming, sketching, and mapping—providing the users with the tool's full potential.
4. **SEO & Discoverability:** Clean, semantic HTML improves search engine rankings, making it more popular within the global open source community.

Project Plan

My plan is to build a high-quality website for Cooketh Flow by following these three steps:

1. **Planning & Structure:** To pick the right colors, fonts, and icons, I will refer to the current design of the Cooketh Flow website. Then, I will build the basic framework of the site using clean HTML5 code. This makes the site readable for users and compatible with search engines like Google.
2. **Styling & Layout:** Using CSS3, I will build a modern layout. To organize page sections I will use Flexbox and Grid. My main goal would be to make the spacing and alignment on the site look professional and polished.
3. **Making it Mobile-Friendly:** I will design the site for phones, tablets and desktops. By using media queries, I can make sure the website automatically adjusts to fit any screen size. This ensures that the Cooketh Flow website contents are visible clearly to everyone, whether someone is on a phone or a laptop.

Tech Stack: HTML5, CSS3, Flexbox/Grid.

Milestones

Milestone	Tentative Date	KPI
Week 1	25.01.2026-31.01.2026	Research and Planning (Complete layout plan, list of design assets)
Week 2	1.02.2026-7.02.2026	Building the skeleton (Working HTML page with all text and sections but no styling)
Week 3	8.02.2026-14.02.2026	Layout and Styling (Desktop Version of the site like as per design plan)
Week 4	22.02.2026-28.02.2026	Pixel-Perfect Polish (UI with consistent alignment and spacing)
Week 5	1.03.2026-7.03.2026	Mobile Responsiveness (Website adjusts to any screen size)
Week 6	8.03.2026-14.03.2026	Testing and Final Review (a live, bug-free website)

Deliverables

The deliverables by the end of contributing on this project are as follows:

1. **Responsive Website:** A complete landing page that works perfectly across devices like phones, tablets, and desktops.
2. **Pixel-Perfect UI:** A professional design with clean spacing, consistent fonts, and perfect alignment.
3. **Clean Code:** Well-organized HTML and CSS files using Flexbox and Grid layouts.
4. **Optimized Assets:** A folder containing all images and icons, compressed for fast website loading.
5. **Final Submission:** A GitHub Pull Request containing the finished code and a README file with project details.

Acknowledgement

I would like to express my sincere gratitude to Cooketh Org for creating such an innovative open source tool. I appreciate the opportunity to be able to contribute to their mission by building a professional and responsive website which shows the power of visual thinking to the audience.

Special thanks to GDG IIIT Kalyani for making contributing to this project possible through Winter of Code 5.0. Initiatives like these help beginner first-year students like me to dive into real world web development and open source.

I am excited to take my first steps into the world of UI/UX and Frontend development under the guidance of this community. Looking forward to contributing a high-quality product website that supports the growth of the Cooketh ecosystem.