

Hi,

I came across your website and was blown away by the quality of your work. The way you have created an exclusive feel in an inclusive space is truly impressive.

I see huge potential to grow your brand awareness, client base and social media presence. I understand that working in a salon can be busy, and you don't have time to fully optimise your online marketing channels and engage with your audience as much as you would like.

That's where I come in. I have 3+ years of experience in doing exactly this, with many of my clients being in the hairdressing / barbering space. I know your market inside-out and can guarantee growth and value for your business.

If this is something that you are interested in hearing more about, we can arrange a quick call to discuss my ideas and I can answer any questions you may have.

(I have also included some example copy at the bottom of this email to illustrate my writing style)

Regards,