

# **T H R E E T H I N G S**

## **y o u c a n d o t o h e l p**

# **E N D C A P T I V I T Y**

*(above all)* **#1 DON'T buy the ticket** to a marine park, dolphin show, or dolphin swim program. It's all about supply and demand. Our job is to take away the demand for captive cetacean exhibits. If tickets stop selling? Marine parks will cease to exist- and the cetaceans will once again be free. The demand needs to disappear- starting with YOU.

**#2 Spread the word.** In order for this archaic industry to actually change, everybody- and we mean absolutely everyone -needs to know about it- especially students (young people are the biggest supporters of marine parks). So,

- share Blue Freedom on your social media pages,
- connect with us on Facebook, Twitter, Instagram, Google+, Pinterest, etc. to stay informed on calls-to-action.
- Use the hash tag #GenerationBF if you're in on this movement.

**#3 Start a Blue Freedom club at your school or college** (see re:source HUB on our website for more information on how to get started) and start raising awareness among your classmates. Our generation is holding the key to ending this cruel and outdated industry.

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