

**Heather M. Seneff**

***Curriculum vitae***

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***Professional history***

2010-2021 Director, Visual Media Center  
School of Art & Art History, University of Denver, Denver, CO

2001-2009 Director of Visual Resources, Visual Resources Collection  
College of Architecture and Urban Planning (now the College of Built Environments),  
University of Washington, Seattle, WA

1992-2001 Assistant Curator, Visual Resources Collection  
School of Art, Arizona State University, Tempe, AZ

1986-1991 Assistant to the Curator of Slides & Visual Resources  
Architecture Slide Collection, School of Architecture, University of Maryland,  
College Park, MD

***Education***

MA, Art History, University of Maryland, College Park, MD  
MLS, concentration in archives, Emporia State University, Emporia, KS  
BA, Art History and English, Chatham College, Pittsburgh, PA

***Certificates***

*Metadata: Organizing and Discovering Information* (Coursera and the University of North Carolina at Chapel Hill), 2013

***Image Permissions Consulting***

Digital Image Specialist, providing digital image permissions support for a Virginia Commonwealth University research project sponsored through Qatar National Research Fund's National Priorities Research Program (2016-2018)

Image permissions consultant, "China's Great History As It Can Be Told By Two 18th Century Screens," a non-profit documentary produced by China Art Search, LLC, 2015 (aired Jan. 3, 2016 on PBS Colorado)

***Publications***

Seneff, Heather (2018) "Intellectual Property Rights and New Media Art," *VRA Bulletin*: Vol. 45: Iss. 1, Article 8. <https://online.vraweb.org/index.php/vrab/article/view/29/21>

"Charles Haertling's St. Stephen's Lutheran Church, Northglenn, Colorado (1963-1964)," chapter for *Modernism and Mid 20th Century American Sacred Architecture* (edited by Dr. Anat Geva), Routledge, 2019.

Seneff, Heather; Yeh, Shea-Tinn; and Reyes, Fernando (2015) "Using the Getty Vocabularies as Linked Open Data in a Cataloging Tool for an Academic Teaching Collection: Case Study at the University of Denver," *VRA Bulletin*: Vol. 41: Iss. 2, Article 6. <https://online.vraweb.org/index.php/vrab/article/view/89/84>

“Photographs from the Victor Steinbrueck Archive” by Joshua Polansky and Heather Seneff, *Column 5* (Student Journal of the Department of Architecture, College of Architecture and Urban Planning, University of WA), 2009 (Volume 22)

*The Problem of the Galerie des machines at the 1889 Paris International Exposition: iron or steel?* (Independent research), VRC News and Information, June 24, 2008 <http://vrc-cbe.uw.blogspot.com/2008/06/galerie-des-machines-paris-1889-iron-or.html>

### **Web 2.0 projects (alphabetical)**

Gr33n Wa6on (MLS-related blog): <http://gr33nwa6on.blogspot.com/>

Library Disasters (Graduate student project, Emporia State University): <http://librarydisasters.omeka.net/>

LinkedIn: <http://www.linkedin.com/pub/heather-seneff/a/574/9b3>

Portfolio (Classwork and professional projects): <http://seneffportfolio.blogspot.com/>

Visual Media Center News, School of Art and Art History, University of Denver:  
<http://dusaahvmc.blogspot.com/>

Visual Resources Association Flickr Group: <http://www.flickr.com/groups/visualresources/>

VRC News and Information, College of Architecture and Urban Planning (now the College of the Built Environments), University of Washington: <http://vrc-cbe-uw.blogspot.com/>

Wikicatalog: a collaborative cataloging and image-sharing wiki for visual resources professionals:  
<http://wikicatalog.pbworks.com/>

### **Recent Conference Participation**

2018 Presenter, VRA Annual Conference  
“Intellectual Property Rights and ‘New Media Art’”

2015 Presenter, VRA Annual Conference  
“Using the Getty Vocabularies as Linked Open Data in a Cataloging Tool for an Academic Teaching Collection: Case Study at the University of Denver”

2009 Session organizer, VRA Annual Conference  
*Bricks to Bamboo: Cataloging and Photographing the Materials Library*

2008 Session organizer, VRA Annual Conference  
*Architecture and the Built Environment: Special Projects and Cataloging Issues*

### **Service and Awards**

- Co-chair, Intellectual Property Rights Committee, Visual Resources Association (2018-2020) • Member, Travel Awards Committee, Visual Resources Association (2017-present) • Secretary, Wild West Chapter, Visual Resources Association, 2014-2018
- Merit-based scholarship, Emporia State University (2011)

### **Professional Organizations**

VRA (Visual Resources Association)