

3 Local Business Outreach Challenge

Business #1 - Went to a local auto detailing business they were not open.

I was slightly nervous but overall confident in my approach and prepared research on their business as well as practicing and preparing what I needed to say.

Business #2 - Went to a local carpet shop and they were not open. I was more confident and ready to give them my offer. I did some research on their facebook pages beforehand and identified some ways I could potentially help them to run ads and create a newsletter for their business.

Business #3 - A local spa that was not open as well. I was going to offer to help renovate their website to draw more clients and attention to their business. I had prepared what I was going to say and present myself to them, and how I would be able to help them with their advertising.

What I Learned

- Dress more business casual
- Gather more research into potential businesses to better create an offer they would want
- Look into the facebook pages in more depth to see if they run ads and how I could improve or create them for the business