

Documentation

eCom Labs: «Promo code usage statistics» 1.0

1. Overview
 - 1.1. Support
 - 1.2. Compatibility
 - 1.3. Buy now
2. Add-on installing
3. Interaction with the module in the admin panel

1. Overview

The “**Promo code usage statistics**” allows the administrator to see statistics on the use of promo codes in the store.

1.1 Support

This add-on is developed and published by eCom Labs, a CS-Cart developer. If you need help to install, set-up or customize it, please contact us via Helpdesk (helpdesk@ecom-labs.com).

1.2 Compatibility

The add-on is compatible with CS-Cart и Multi-Vendor **4.12.x — 4.19.x**.

1.3 Buy now

<https://www.ecom-labs.com/ready-to-use-add-ons/cs-cart-orders-info-via-telegram-bot-add-on.html>

2. Installing the add-on

The installation package will be available for download on the Order detail page.

1. Log in the administration panel and go to the **Add-ons -> Manage add-ons** page
2. Use the **Upload & install add-on** button on the top of the page to install the add-on
3. Make sure that the status of the add-on is **Active** after the installation is finished

If you have any problems with add-on installation or turning it on, please contact us:

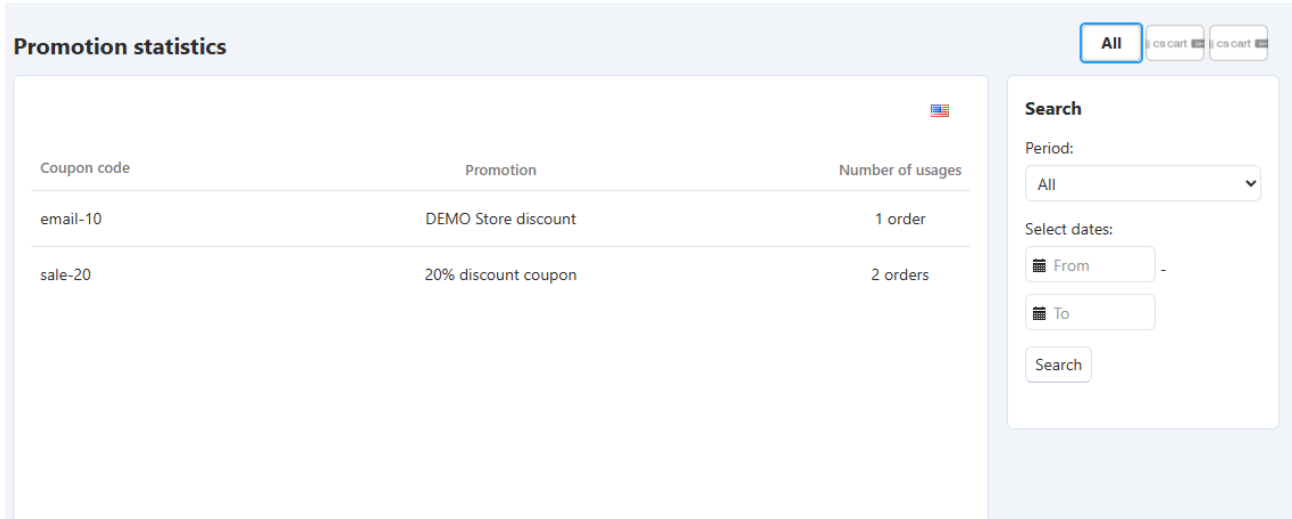
helpdesk@ecom-labs.com

3. Interaction with the module in the admin panel

After installing the module, go to “Marketing” - “Promocode statistics”.

In the future, all promo codes applied in orders that were completed after the module was installed will be displayed here.

Let's take an example:



Coupon code	Promotion	Number of usages
email-10	DEMO Store discount	1 order
sale-20	20% discount coupon	2 orders

In the test store, we made several orders using promo codes.

The page with the list of promo codes used in orders is shown above.

You can use the right sidebar to filter by period, for example, to highlight only the period of a sale on your site or a special promotion.

In the table, you can see the coupon code, the promotion where it is valid, and the number of times it has been used. These data correspond to filtering in the sidebar.

If a period has been set on the page with the list of promo codes, the selected interval will be saved when you go to the detailed promo code page.

[←](#)
sale-20

All

CS-Cart

CS-Cart

Search

Period:

All

Select dates:

From

To

Search

Coupon promotion:

Promo-action

20% discount coupon

Number of usages

2 orders

Average price

27 851.84 P

Coupon was used:

Order ID	Customer	Date ▼	Order Total
Order #191 CS-Cart	Чекулаев Максим	10/27/2025	30 604.00 P
Order #192 CS-Cart	Vest Testwhgjjkhk	10/27/2025	25 099.68 P

On the promo code's detailed page, you can see:

- the number of orders
- for the specified period (if any)
- Average order amount

As well as the table of orders where the promo code was applied and by which buyer.

You can go to the order and the buyer (if it is registered) to study in more detail.