

RFP Proposals Grading Rubric

Proposal Name: _____

1. Would **you** volunteer for this?

1	2	3	4	5
No. Not interested at all.	Maybe. If I had some free time.	Probably at some point. I would volunteer on occasion.	Yes, I'd be interested in volunteering for this.	Absolutely. Can I start right now?

Score: _____

*If you circled 4 or 5, continue. If you circled 1, 2, or 3, place this in the "No" pile.

2. Does this align to the JLC Mission?

1	2	3	4	5
No. Not in our wheelhouse.	Not really. It might if there were a few tweaks.	It's pretty close.	Yes, This is something we do.	Absolutely. This is what we're all about!

Score: _____

*If you circled 4 or 5, continue. If you circled 1, 2, or 3, place this in the "No" pile.

3. Does this project offer diverse AND specific engaging volunteer opportunities for our membership? (Diverse meaning diverse in time of day/night/week/weekend, and type—as in hands-on, grant writing, PR, etc. Specific meaning the proposal has a plan on how to utilize volunteers—they have already thought about what they may need.)

1	2	3	4	5
No. I don't feel our talents will be utilized.	Half is achieved: it's either diverse or specific, but not both.	Opportunities are diverse and specific, but not as engaging as I'd like.	Opportunities are diverse and specific and engaging.	These opportunities are a perfect fit for our membership!

Score: _____

4. Does this project offer training, advocacy, and educational opportunities?

1	2	3	4	5
No. We won't have the opportunity to learn and grow.	Somewhat. We might be able to build some in, but it would be tough.	As the project grows, I could see more room for trainings, advocacy, and educational experiences.	Yes, there are some opportunities that we can take advantage of right away.	Our membership is in for a treat—we are going to learn so much through this project!

Score: _____

5. Is this proposal well researched? Is there evidence? Statistics? Facts?

1	2	3	4	5
No. This is more based on assumptions.	There is some evidence presented, but not enough to be persuasive.	Yes, there's some persuasive evidence, but I still have questions.	Yes, there's enough evidence that makes me realize this is a problem.	The evidence is obvious and cannot be denied or ignored.

Score: _____

6. Is this a new and fresh idea that will be filling a gap within the community?

1	2	3	4	5
No, there are already many other non-profits working on this.	There are some non-profits working on this.	It's a new idea, but I'm not sure it will fill a gap in the community.	Yes, this is new and it does fill a gap.	Why didn't we think of this?!? This is going to fill a huge gap and nobody's doing it!

Score: _____

7. Does this project have the capacity to be transformative for its targeted audience?

1	2	3	4	5
No.	No, it will have an impact, but I don't think it will change people's lives long term.	Yes, this has the capacity to change lives for the better long term.	Yes, I believe this will be transformative for many in the targeted audience.	This will absolutely transform its targeted audience, and maybe others.

Score: _____

8. Is this project sustainable? Will it be successful long term?

1	2	3	4	5
No. This is more of a short term project.	It might, but it would be a gamble.	Yes, this has the potential to be around for a long time.	Yes, this is something needed within the community and should last.	Without a doubt. I see this affecting the community for decades.

Score: _____

9. Does this proposal show evidence of listening to the people it is expecting to assist?

1	2	3	4	5
No, it doesn't feel like the targeted community has been consulted.	Possibly. They might have asked them a few surface questions.	Yes, but they could have gone deeper into their wants and needs.	Yes, they have worked directly with the targeted community.	Yes, the targeted community has had the most say.

Score: _____

10. Will this project give the JLC visibility in the community? Will we be a true partner?

1	2	3	4	5
No. It's too much under the umbrella of another nonprofit.	It could, if we market it correctly. May need some convincing.	Yes. I think people would associate it with us and a fine partnership.	Yes, this will be a true signature project and a solid partnership.	Absolutely. This will not only give us visibility, but help us grow!

Proposal Name: _____ Score: _____

TOTAL SCORE: _____