

# **GBA BUSINESS AWARDS 2024 NOMINATION FORM**

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## **SME EXCELLENCE AWARD**

This award emphasises the crucial role of small and medium-sized enterprises in the economy. It honours an SME demonstrating significant growth, innovative practises, and substantial contributions to the local business community.

### **NOMINATION INSTRUCTIONS**

#### **Nomination Submission:**

- 1) Download this nomination form in Word format. You cannot enter your nomination information directly into this online form.
- 2) Complete the form and email it to Ms. Anna at [anna@gba-vietnam.org](mailto:anna@gba-vietnam.org)

**Nomination Deadline: Before COB, Thursday, 15 August 2024**

#### **Eligibility:**

- **Word Count:** Please keep your submissions within the specified word count. Entries that exceed this limit will not be considered.

#### **Judging Process and Timeline:**

- **20 August:** Announcement of the top 05 finalists per category.
- **29 August:** Celebration and announcement of the winners at the GBA Business Awards 2024's Gala Dinner.
- The top three winners in each category (Green Business of the Year, Business Innovation Award, and SME Excellence Award) will proceed to the **EuroCham Business Awards 2024 (22 October)**.

#### **Questions:**

- For any inquiries, reach out to Ms. Anna at [anna@gba-vietnam.org](mailto:anna@gba-vietnam.org) or tel. +84 906 963 190.
- Visit [website](#) for more information about the award.



**INPUT THE FOLLOWING INFORMATION**

**Business Name:**

**Industry/Sector:**

**Contact Person & Title:**

**Contact Email/Phone:**

**Topic/Project Name:**

**Key Achievement of The Project (maximum 5 bullet points):**

**Criterion 1: Business Growth and Financial Performance** - In 600 words or less:

- Show consistent increases in key financial metrics such as revenue, profitability, market share, and/or other relevant growth indicators.
- Discuss financial planning, risk management, and investment strategies that contribute to business growth.

**Criterion 2: Market Innovation and Adaptability** - In 600 words or less:

- Demonstrate your ability to adapt to market changes, innovate in products, services, or processes, and gain a competitive advantage.
- Detail instances where your company swiftly adjusted its strategies in response to changing market conditions.

**Criterion 3: Quality and Impact of Products/Services** - In 600 words or less:

- Highlight the exceptional quality, usability, and innovative features of your products/services that lead to customer preference.
- Provide evidence of customer loyalty and satisfaction through testimonials, repeat business statistics, Net Promoter Scores (NPS), awards, and/or other relevant metrics.

**Supporting Materials:**

- You can provide concise materials that showcase achievements related to the award criteria (only visual aids like diagrams, charts, pictures, or videos). Please provide all materials via **links**; avoid text-heavy documents or reports.