



Subject: Request for Approval: VC Platform Membership

Hi [GP/Manager's Name],

I'd like to request approval for a [VC Platform](#) Membership to support my role and our firm's broader impact. VC Platform is the global association for platform professionals, with over 2,000+ members across 1,000+ funds.

Here's why I believe membership is valuable for both me and [Firm Name]:

### 1. Direct Value to Our Firm

**Tactical playbooks & benchmarks:** Access to proprietary resources (compensation surveys, vendor tech stack surveys, case studies) that inform our platform strategy and budgeting.

**Faster execution:** Ongoing peer knowledge sharing means I can bring proven approaches into our work, saving us time and reducing trial-and-error.

**Vendor partnerships:** Membership includes access to curated partners with top vendors like Microsoft, Google, AWS, Zendesk, Sequoia, Mercury, and more, bringing valuable relationships back to our firm and portfolio.

### 2. Professional Development & Network

**Events & Summits:** Members-only conferences and virtual sessions where I learn directly from leaders at top funds (e.g., a16z, Sequoia, Bessemer, NEA, Bain Capital Ventures, etc.).

**Community access:** Direct connections with peers in BD, Talent, Marketing, Data, and other functions—people solving the same challenges I face.

**Career growth:** Staying plugged into this network ensures I stay on the leading edge of platform best practices, which benefits my performance and professional growth.

### 3. Cost vs. Return

The membership fee is [\$X] per year, which is a modest investment relative to the resources and network we gain access to. Even one playbook, vendor discount, in-person event, or connection could offset the full cost quickly.

Request: I'd like approval to expense this membership so I can continue to bring best practices, data, and relationships back to [Firm Name].

Thanks for considering,  
[Your Name]