

September 9/21

<b>Essential Question</b>	How can you best use Google Drive (Presentation) to develop a class project.
<b>Vocabulary #1</b>	<p>Add the following words and definitions to your Vocabulary page. Use the green Marketing Book in the white cabinet.</p> <ul style="list-style-type: none"><li>• Sole Proprietorship</li><li>• Partnership</li></ul>
<b>Class Outline</b>	<p>Today will be your last class period to spend working on your Google Presentation on a famous Entrepreneur. Remember, your presentation should include the following slides:</p> <p>Title Slide - Entrepreneurs Name, Your Name Slide 2 - Why is this person famous? What did they create or do? Slide 3 - Entrepreneurs childhood / education Slide 4 - Biggest contribution the entrepreneur gave to the world Slide 5 - Constructive Criticism, what could this entrepreneur done differently to be a better businessperson? Slide 6 - Greatest quality you share with this entrepreneur? Slide 7 - What is one quality this entrepreneur has that you currently do not have? How can you develop this quality?</p> <p>We will post this project at the beginning of class on Wednesday.</p>
<b>Notes</b>	None
<b>Homework</b>	Work on your Google Presentation if you have not completed your slides. Your Presentation is DUE Wednesday.

September 9/22

<b>Essential Question</b>	What are the advantages and disadvantages of various forms of Business Ownership.
<b>Blog Post #3</b>	<p><u><a href="#">Taco Bell To Open Asian Fast-Food</a></u></p> <p>Read the article above and create Blog Post #3 on the following prompt:</p> <ol style="list-style-type: none"><li>1) Why do you feel this new Asian Fast-Food restaurant will be a success or failure for Yum Brand?</li><li>2) Describe your ideal fast-food business that you would start if you had the money and resources to do so.</li></ol>
<b>Class Outline</b>	<ol style="list-style-type: none"><li>1) Complete your Blog Post #3.</li><li>2) Open a blank Google Doc and title the file "Business Ownership."</li></ol>

	3) Complete Notes on Business Ownership and participate in reflection questions. (Sole Proprietorship)
Notes	Introduction to Business Ownership
Homework	None

September 9/23 (Half Day)

Essential Question	What are the advantages and disadvantages of various forms of Business Ownership.
Class Outline	1) Create a Button on your Semester 1 Project page for Famous Entrepreneur Presentation.  2) Complete notes from Tuesday. Focus today is on Partnerships.
Notes	Introduction to Business Ownership
Homework	None

September 9/24

Essential Question	What are the advantages and disadvantages of various forms of Business Ownership.
Blog Post #4	Open the following PDF: <a href="#">Small Business Survival Rates</a>  Take a look at the top right graph in the Small Business Survival Rate Sheet. Answer the following questions based on the graph "Chart 1: Cumulative Survival Rates for Establishments by Birth Year." Post your thoughts in Blog Post #4.  1) What is the survival rate of a business after 1 year? 2) What is the survival rate of a business after 9 years? 3) Create a list of what you feel are the top 3 reasons a business fails and how a business could overcome these issues.
Class Outline	1) Complete Blog Post #4 in your ePortfolio.  2) Discuss Advantages/Disadvantages of a Partnership  3) Complete Notes on Corporations. This will be the final section of Business Ownership notes.
Notes	Introduction to Business Ownership
Homework	None

September 9/25

Essential Question	What are the advantages and disadvantages of various forms of Business Ownership.
Professionalism #1	<p>1) Select the <a href="#">Professionalism Rubric</a> and rate yourself for how well you worked in class this week.</p> <p>2) Before you submit your score, add your numbers together and place your score on your Professionalism page on Wix. Discuss what you feel was the biggest weakness you ran into this week.</p>
Class Outline	<p>1) Watch PCTV Announcements</p> <p>2) Complete the <a href="#">Professionalism Rubric</a></p> <p>3) <a href="#">Business Ownership Group Project</a></p> <ul style="list-style-type: none"><li>• Part 1: Develop Business Ownership Comparison</li><li>• Part 2: Case Study. Going Solo or Partnering Up?</li></ul>
Notes	None
Homework	