

1. Who are the users of the website?

- What is their age range?
- Are they beginners, intermediate, or advanced dancers?
- Do they have any previous experience with online dance tutorials?
- Are they looking for specific dance styles or open to exploring various styles?

2. What are their goals and motivations?

- Why do they want to learn dance through online tutorials?
- Are they aiming to improve their skills, learn a new style, or just have fun?
- How important is convenience and flexibility in their learning process?

3. What are their main challenges or pain points?

- What difficulties do they face when trying to learn dance on their own?
- Are there specific moves or techniques that they struggle with?
- Do they find it hard to stay motivated while practicing alone?

4. What does a successful learning experience look like to them?

- How would they define progress in their dance skills?
- Are there specific milestones or achievements they hope to reach?
- What factors would make them feel accomplished after using the website?

5. Where and when do they typically practice dance?

- Do they have a dedicated space for practicing at home?
- Do they prefer practicing alone or with friends/family?
- What time of day do they usually engage in dance practice?

6. What devices and platforms do they use for online learning?

- Are they more likely to access tutorials through a computer, tablet, or smartphone?
- Do they use specific apps or platforms for learning other skills?

7. How do they currently discover and select dance tutorials?

- What sources do they use to find online dance tutorials?
- Do they rely on recommendations from friends, social media, search engines, or other platforms?

8. How do they prefer to learn?

- Do they like to follow step-by-step instructions or watch full routines first?
- Are they more comfortable with video tutorials, written instructions, or a combination of both?

9. What emotional responses do they have towards learning dance?

- Do they feel excited, motivated, or nervous when starting a new tutorial?
- Are there any specific emotions they associate with dancing and practicing?

10. What external factors influence their ability to practice dance?

- Are there time constraints, financial limitations, or other factors affecting their commitment to practicing dance?
- How do these factors impact their learning journey?

11. How do they interact with others around their dance practice?

- Do they share their progress on social media?
- Do they seek feedback or guidance from peers or more experienced dancers?

12. What additional features or content might enhance their learning experience?

- Would interactive quizzes, progress tracking, or personalized recommendations be useful?
- Are there any community aspects they would appreciate, such as forums or live Q&A sessions?

13. What concerns or hesitations might they have about using the website?

- Are there any privacy or security concerns related to their practice?
- Do they worry about the effectiveness of online tutorials compared to in-person classes?

14. How do they feel about the current state of online dance tutorials?

- What do they like about existing platforms, and what do they dislike?
- Are there any trends or innovations in dance education that they are interested in?

User-A

Age : 26

User A is a beginner in dancing with limited dancing experience. They have not used any online dance tutorial but is willing to learn freestyle dance through tutorials which may be available online for fitness and fun. They want to learn dance from the comfort of home and want to learn it anytime they want because of their busy and uncertain schedule. They want to keep a track of their daily dance routine and the calories count. They prefer to practice alone in bedroom or balcony so that they get their 'me-time' and help in relaxation after a busy day. They generally rely on youtube or Instagram reels for dance routines but find it difficult to follow them. They want rather slow paced tutorials which will teach the routine in steps and involve reps. They want to be able to set the learning pace, so that it does not feel rushed.

User-B

Age : 34

User B is an intermediate dancer who likes to experiment with various dance forms, learn basics without intimidation and also take part in dance competitions. They want to maintain mobility and follow their passion i.e dance. They mostly learn dance routines from online videos available on youtube and facebook but is not satisfied because they do not get real time feedback on how they are performing. They want a progress tracker to keep track of improvements and avoid discouragement and lack of motivation.