

BOLD **AMANDA**

WEB3 STORYTELLER / MARKETING & COMMUNITY MANAGER

WORK WITH ME

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Amanda Ikeji

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boldamanda0000

EDUCATION

DOCTOR OF PHARMACY

- University of Nigeria, Nsukka

SEARCH ENGINE OPTIMIZATION

- Hubspot Academy

DECENTRALIZED FINANCE

- Women in DeFi

EXPERTISE

- Content Writing
- Storytelling
- Community Building
- Marketing
- Research
- Content Strategy
- Search Engine Optimization

SOFT SKILLS

- Teamwork & Collaboration
- Communication
- Detail-oriented
- Management

PROFILE

Amanda is a seasoned WRITER and COMMUNITY GROWTH CATALYST. With a flair in Storytelling and SEO, she helps projects simplify their offer and effectively connect them with their target audience. She is dedicated to increasing visibility, building community connections and engagements and guiding a project to success.

WORK EXPERIENCE

Women in DeFi 2024 - PRESENT

Content Creator and LinkedIn Manager

- Generating and writing comprehensive content and captions that increased community visibility and growth.
- Managing LinkedIn page to boost community growth and partnerships from potential partners.
- Monitor LinkedIn community growth consistency and providing feedback to content lead.

2022-2023

Invest Hub Academy

Content Writer and Ambasaador

- Researched and wrote engaging content and captions that increased community visibility and growth.
- Created content for Instagram carousels, and twitter communities.
- Represented the academy as an ambassador.

2021-2022

Rufix Hub

Website Content Writer

- Wrote search engine optimized and engaging website articles and blogs that increased visitor to audience conversion.
- Generated strategies for community building and academy start-up.

SKILLS SUMMARY

Community Building

Audience Engagement

Project Visibility