



Help us amplify the September 28 province-wide day of action for forests!

*Scroll down for sample content to share on Instagram, Facebook,
X (formerly Twitter) and over email.*

Key links

1. Use the [centralized page for all actions](#) happening across B.C. to find out if anything is being planned in your riding! More actions will be added over the course of September so keep an eye on this page.
2. **Want to host a forest action in your community?** We've developed this toolkit of everything you'll need to organize an action at your local MLA or Minister's office – including organizing tips, downloadable posters, talking points, how to reach out to local media and more! You can access the organizers toolkit [here](#).
3. **Promotional graphics**
 - [Downloadable graphics](#)
 - **Editable templates to promote your local event:** if you're hosting your own event you can use these templates to create promotional materials for your [social media feed](#), [stories](#) and posters/flyers ([8.5x11"](#), [11x17"](#)).
4. Not able to join in person? Here are some **other ways you can support the movement**
 - Send a message calling for old-growth protection [using our letter-writing tool here](#)

- Help [spread the word about the day of action using this kit](#).
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Sample Content to promote

Instagram

- **Visuals**

- [Download the graphics here](#)
- Use these templates to create a promo graphic for your local event ([Instagram feed version](#) or for [IG stories](#))

- **Post copy**

- 🇨🇦🌲 Mark your calendars for old-growth! 🌲🇨🇦 Join or organize an event at your MLA's office on September 28th for the province-wide day of action.

The September 2023 deadline for the B.C. government's promise to follow through on all 14 recommendations from the Old Growth Strategic Review (OGSR) is rapidly approaching. This commitment is vital in tackling the old growth crisis. However, none of the recommendations have been fully implemented so far.

Most old growth remains on the chopping block. Will you help hold the B.C. government accountable?

Tap the link in our bio to see what's being planned near you!

#United4OldGrowth #AncientForests #OldGrowth #BritishColumbia #BCPoli
#SaveOldGrowth

- Communities from across the province are coming together to rise up for the last remaining old growth! Will you join us for this distributed day of action on September 28?

RSVP to a local event (or organize your own!) here ➡
<https://www.wildernesscommittee.org/OldGrowthDayOfAction>
#United4OldGrowth

Facebook

- **Visuals**

- [Download the graphics here](#)
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Check out the list of events and organizing resources here →
<https://www.wildernesscommittee.org/OldGrowthDayOfAction>

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Email

Hi (name),

Communities from across the province are coming together to rise up for the last remaining old growth! Will you join us for this [distributed day of action on September 28?](#)

This is a critical moment for forests in British Columbia. Three years have passed since the B.C. government promised to work with First Nations to implement a paradigm-shift in forest stewardship laid out in the Old Growth Strategic Review (OGSR). Yet the B.C. government has made little progress on their promises. In fact, most old growth remains on the chopping block. Will you help hold them accountable?

Communities across B.C. and beyond are experiencing the worst fire season on record. Intact forests are one of our best allies in the climate crisis – they help protect us from worsening climate risks like fires and floods, they store massive amounts of carbon, provide fresh air and clean water, and so much more.

For the health and safety of our communities, we need to ramp up the pressure. That's why we're mobilizing across the province on September 28. This distributed day of action happens right before the B.C. Legislature returns to session. Our actions outside government offices will send MLAs back to Victoria with a strong mandate to do more for the forests and all the life they sustain.

There are already a bunch of actions being planned from Vancouver Island to the Kootenays, but we're aspiring to have them in as many ridings across the province as possible. As this is a decentralized day of action, we're encouraging folks to self-organize in their communities as that is always the most effective.

You can follow this link to this [organizer's toolkit](#) that will help build out your local action or [connect to ones that are already being planned](#).

I hope you will join us in another collective mobilization to protect old growth and the communities that rely on them.

Sincerely,