

- Hey [first\_name]! You just requested to join the [company] Birthday Club.
- Happy Bday [first\_name]! Use code "[redemption\_code]" to get 25% off your Bday Meal. (And happy Bday from everyone at [company]!)
- Thank you for requesting our offer from [company], your redemption code is [redemption\_code] and the offer expires on [date].
- Congratulations!

You're now a member of our "Thursday Private Deals" club. Every Thursday, we'll send you a deal that isn't available to the general public. All you have to do is jump over to our website and use the special code to get the deal.

Your first deal arrives next Thursday!

- Congrats! You just unlocked 25% off your next massage at Adkins Chiropractic. Use code "[redemption\_code]" when you call to book. Offer expires on [date]
- Boom! You just unlocked a 2 week free trial at [company]. Call [business\_phone] to get started (mention gym access code "[redemption\_code]" when you call).
- Hey [first\_name]! It's [company name] and it was great chatting with you. Here is the video I told you I would send over (<https://bit.ly/3kpjrya>). Let me know what you think after you watch it!