

HSO Example

Hook is highlighted in Yellow

Story is highlighted in Blue

Offer is highlighted in Green

Email

Subject Line: I was almost homeless

Everyone knows money is king in this world

Last year, I had lost my 6 FIGURE JOB due to COVID

I was just shocked and pretty soon I was evicted from my own house.

I went and rented a motel for a while until I found a job

While scrolling DESPERATELY to find some source of income

After weeks went by, it was my last day at the motel.

I was going to interview after interview until I was worn out

But while I was scrolling through job ads I discovered something that

Almost no-one really partook in and after A SINGLE DAY I have made ...

\$1000 just like that.

After a whole year I had made \$1.2 MILLION dollars

Discover what I found that is making me 7 FIGURES A YEAR.