

Fantasy Project - Marketing Plan

For this project section, you are to complete a Marketing Plan Overview. This will include:

- Mission Statement
[Redacted]
- Marketing Goals/Objectives
- Marketing Strategies
[Redacted]
- Identify Competitors



For inspiration, review [this sample](#).

Here are some resources that you may find helpful.

- [Sample Marketing Plan](#)
- [How to Write a Mission Statement](#)
- [Sample Marketing Goals](#)

Directions: Use this [Template](#) for writing your Marketing Plan.