## **HELBUS Unit Schedule (BA first 2 years)**

for the Online Class of 2022: September start

Year 1 Year 1

Autumn term 2022 Spring/summer term 2023

DATES	UNIT	DATES	UNIT
29.81.9.	On-site orientation & pre-sessional tutorials on academic skills (optional for on-line students)	9.119.2.	U03 Human Resources Management Kirsi Kallio, University of Helsinki, Finland
5.9. & 6.9.	Online orientation 18.00-20.00		
5.916.10.	U02 Marketing Processes and Planning Dr John Byrom, PhD Lecturer in Marketing, Alliance Manchester Business School, University of Manchester, UK.	20.226.2.	SKI BREAK
		27.26.4.*	<b>U09 Entrepreneurial Ventures</b> Dr Jeremy Kleidosty, Researcher at University of Helsinki, Finland
17.1027.11.	U01 Business and the Business Environment Dr Martin Desmaras, PhD., Managing Director at Crossbridge Consulting, Canada	7.416.4.*	SPRING BREAK (Easter)
		17.428.5.**	U04 Leadership and Management Dr Marcelo Leporati, Associate Professor, EAE Business School, Madrid, Spain.
28.1110.12.	U18 Work Experience - introduction Dr Jeremy Kleidosty, Researcher at University of Helsinki, Finland	29.5	U18 Work Experience (continues through the summer) and/or independent study on other units  PRELIMINARY PROGRESSION DECISION: students that clearly will not be eligible to progress should not move beyond this point and should begin from the beginning after the summer. This is because there will otherwise be no opportunity for the first term to be retaken.
12.128.1	WINTER BREAK	19.627.8.	SUMMER BREAK

<sup>\*</sup> Fri/Mon 7-10.4.23 (Easter)

<sup>\*\*</sup> Monday 1.5.23 (Vappu)

## **HELBUS Unit Schedule (BA first 2 years)**

for the Online Class of 2022: September start

Year 1 Year 2

Autumn term 2023 Spring term 2024

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DATES	UNIT	DATES	UNIT
28.88.10.	U05 Accounting Principles Dr Suzana Vasconcelos Tavares, Assistant Professor in Financial Management and Business Planning at Universidade Europeia, Portugal.	18.127.1.	WINTER BREAK (three weeks)
9.1015.10.	AUTUMN BREAK (one week)	24.1	U19 Research Project Part I Dr Costas Theodoridis, Senior Lecturer in International Marketing, Manchester Metropolitan University Business School, UK
16.1026.11.	U06 Managing a Successful Business Project Dr Martin Desmaras, PhD, Managing Director at Crossbridge Consulting, Canada	15.118.2.	U20 Organisational Behaviour Dr Aaron Hermann, Senior Lecturer, The University of Adelaide, Australia
27.1117.12.	U18 Work experience - completion of the unit and/or independent study on other units  FINAL PROGRESSION DECISION TO YEAR 2	19.224.3.	U28 Launching a Venture Dr John Byrom, PhD Lecturer in Marketing, Alliance Manchester Business School, University of Manchester, UK

<sup>\*</sup>Fri-/Mon 7-10.4 (Easter); Monday 1.5. (Vappu)

Note: It is possible to spread the second year of studies over two calendar years.

## **HELBUS Unit Schedule (BA first 2 years)**

for the Online Class of 2022: September start

Year 2 Year 2

Summer term 2024 Autumn term 2024

DATES	UNIT	DATES	UNIT
25.328.4.*	U24 Understanding and Leading Change Dr Laura Dolley, Adjunct Professor, University of the Cumberlands, Kentucky, USA	19.88.9	U19 Research Project Part III Dr Costas Theodoridis, Senior Lecturer in International Marketing, Manchester Metropolitan University Business School, UK
29.42.6.*	<b>U46 Developing Individuals, Teams and Organisations</b> Dr Aaron Hermann, Senior Lecturer, The University of Adelaide, Australia	9.913.10.	U37 Pitching and Negotiation Dr Martin Desmaras, PhD., Managing Director at Crossbridge Consulting, Canada
3.623.6.	U19 Research Project Part II Dr Costas Theodoridis, Senior Lecturer in International Marketing, Manchester Metropolitan University Business School, UK	14.1017.11.	U50 - International Marketing Dr Costas Theodoridis, Senior Lecturer in International Marketing, Manchester Metropolitan University Business School, UK
24.618.8.	SUMMER BREAK U19 Research Project fieldwork and independent study on other units	18.118.12.	Independent study
			ELIGIBLE TO PROGRESS TO THE THIRD-YEAR TOP-UP PROGRAMME BABM24 ONCE ALL UNITS ARE COMPLETE

<sup>\*</sup>Fri-/Mon 29.3.-1.4.24 (Easter); Wednesday 1.5.24 (Vappu)

Note: It is possible to spread the second year of studies over two calendar years.