

Template

<u>Description of Course Unit</u> according to the ECTS User's Guide 2015

| Course unit title | Communication Theory |
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| Course unit title | Communication Theory |
| Course unit code | KOM6302 |
| Type of course unit (compulsory, optional) | Compulsory |
| Level of course unit (according to EQF: first cycle Bachelor, second cycle Master) | |
| Year of study when the course unit is delivered (if applicable) | 2021 |
| Semester/trimester when the course unit is delivered | 1 |
| Number of ECTS credits allocated | 6 ECTS |
| Name of lecturer(s) | Gilang Jiwana Adikara, S.I.Kom., M.A. |
| Learning outcomes of the course unit | Students are able to explain the meaning of theory, function theory, theory of fundamental developments in communication science at the intrapersonal, interpersonal, group, organizational, public, mass, and media & culture levels and use theory in studying problems in social phenomena regarding events and behavior communication. Students are able to show curiosity, discipline, critical, and critical attitude during lectures; The conceptual/theoretical framework uses communication theory to examine a problem in social phenomena concerning communication events and behavior in the form of a paper according to the format and time limit specified. |
| Mode of delivery (face-to-face, distance learning) | Distance learning |
| Prerequisites and co-requisites (if applicable) | - |
| Course content | This course discusses the understanding of theory, the benefits of theory, the tradition of communication science, and communication theories at the intrapersonal, interpersonal, group, organizational, public, mass and media & culture levels. Besides that, this course encourages students to be able to use theory in analyzing problems that occur in communication, and to be able to use it in the process of preparing a theoretical framework for a research flow. |
| Recommended or required reading and other learning resources/tools | Morissan. 2013. Teori Komunikasi: individu hingga massa. Jakarta: Prenadamedia Group. West, Richard & Lynn H. Turner. 2017. Pengantar Teori Komunikasi Edisi: analisis dan aplikasi edisi 5. Jakarta: Salemba Humanika |

| | - West, Richard & Lynn H. Turner. 2008. <i>Pengantar Teori Komunikasi Edisi: analisis dan aplikasi edisi 2.</i> Jakarta: Salemba Humanika |
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| Planned learning activities and teaching methods | Presentation, Discussion, and Q and A |
| Language of instruction | Indonesia |
| Assessment methods and criteria | Methods: Written and oral tests, observation Criteria: St. participation in the lecture, assignments, mid-semester and final examination |

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