

My Goal to be done in 3-6 months: have a high paying copywriting business

Causes and Effects:

- If I am to create a high earning copywriting business in 3-6 months, then I will have to make sure the way I work goes by a set of non-negotiables.
- If I want to make sure the way I work goes by a set of non-negotiables, then I will write down on a notecard a list of them which will be placed in the front of my monitor. This will have a ranking of non-negotiables by a set time. These mini non-negotiables will be specific by each week.
- If I want these sets of non-negotiables to be specific, then I will have to describe the steps I have to take to get the task done. These will detail the pushups I have to do beforehand, the organization I have to make way for my desk. This will tell me to put my black phone in my parent's bedroom or the bathroom with a timer. I will have to make sure I pour myself a glass of water with cut lime in order to give myself the fluids I need to maximize my potential as a hydrated mind is a powerful mind. This will also tell me to review my notes from the How To Learn Sessions to refresh my mind
- If these non-negotiables are set, then any time I spend working will be fully concentrated and without a moment's loss of productivity because I can refer to my notecard and understand what I need to get done.
- If every second of my time is spent without loss of thought, then G work sessions will get alot more done, I will be fit more time and tasks within my 4-5 hours devoted to copywriting each day knowing that I make significant progress towards helping a client.
- If tasks get done a lot more quicker, I will be able to make 30 minutes to one hour of learning new copywriting practices in The Real World.
- If I want to learn practices in The Real World, I will have to take note of a 1-2 sentence summary, why that lesson is important, an example of the lesson being applied, a concise step-by-step list of how I can implement that lesson in my copy, and a drawing that clearly summarizes the topic
- If I want to make the most out of these lessons, then I will have to stop my learning sessions every time I come across a mission. I will reserve the next day or 2 days to effectively practice these lessons in which I will go through the steps as described in the courses.
- If I want to make sure I am keeping on track with the missions, and to get the most learning out of them, then I will have to look at my finished mission and compare it to other student's work in the chats, see what they have done wrong by looking at the comments they have received and decide if I have the same mistakes.
- If I am able to repeat this while through levels 4-5, and applying lessons to my day-to-day work, then I will have the sufficient resources to help my current client grow his business exponentially
- If I grow my client's business exponentially, apply the level 2 lessons to figure out how to help a business, and part my separate ways with my client, then I will be able to warm outreach by talking to them in person to 3 clients I have in mind.

- If I use my website-building knowledge and design knowledge to capture their target market's desires and pains, amplify this pain or desire, and make sure their websites appeal to their emotions, then I will have a landing page for my clients for future copy.
- If I use my copywriting knowledge to my G work sessions, have my notecard updated, and have reviewed bootcamp lessons, then I will be able to produce a copy for them on social media sites within a matter of days.
- If I repeatedly build up my client's value ladder using this method, review the level 2 material, and repeat the same process for each copy, then these other client's businesses will grow the same way my current client has too.
- If I successfully increase my client's business to the point where they get to make major life improvements like buying a new car, moving houses, and wearing different types of clothes, then I can move onto cold outreach for local businesses
- If I properly learn outreach methods taught in level 4 in the copywriting campus, learn how to speak clearly, confidently, and concisely in person using methods taught in the Client Acquisition campus using the same How To Learn Methods, make sure my emails have opportunity driven subject lines, and use my portfolio of work to address the possible objection of lack of credibility, then I will gain clients as soon as I finish with another client
- If I repeat the processes described above, each client will take more than a week but less than two weeks to help so that I can get paid, then I will definitely have a number of testimonials and credibility to start cold outreach to out of state companies with high ticket offering products
- If I cold call 6 times a day, send the outreach call to the owner itself, speak clearly, sternly, and show genuine interest about the product and business challenges by using eye contact, facial and verbal reactions, and offer them my previous work with client, then the owner will feel comfortable with delegating advertising to me with a 15% cut on each deal.
- If I leverage the chats by asking questions using context, specific details about my copy that are giving me roadblocks and giving details of how I tried to fix the issue, and what my best guess is, ask AI what it needs to give a line by line analysis of what the target market will think when reading my copy, and aikido copy review, then I will have a high conversion rate on my ads.
- If I repeat this process 1-2 times within the span of 3 weeks after my first high ticket offer client and stay consistent with my non-negotiables, then I will consider myself to have a high paying copywriting business
- Assumptions:
- Assuming that I will have consistent time to work and learn each day. My family may take me out to dinner or I'll have to do some other school activity.
- Assuming that the 3 clients accept my offer to build them websites and write for them
- Assuming that I will be able to complete level 4 and 5 missions with 1-2 days
- Assuming that my client's businesses have copy worthy products and services to speak of
- Assuming that I will take less time to train my muscles

- Assuming I my practice with coding with tailwinds css drives my work to be more product over time

Unknowns:

- I do not know how to do cold outreach, though the plan is to learn this
- I am not sure when I will have sufficient time to go through the Client Acquisition campus
- I am not sure how my family will take me working 4-5 hours after 6 and spending little time with them
- I am not sure how to learn code without using chatgpt
- I will not know for certain the tasks to get done each week
- I am not sure how much these clients will be willing to pay me, nor do I know how much to charge for each piece of copy I write.
- I will not know my client's niches