

Move to Wireless with the Jabra Move™ Wireless Headphones

Jabra's new wireless headphones boast immersive sound in a stylish, cordless design

KUALA LUMPUR: 30th September, 2014: Jabra, the global leader in wireless audio devices, has today introduced the all new Jabra Move™ Wireless headphones in Malaysia.

Jabra Move™ Wireless is lightweight, simple to use and offers best in class performance at an unbeatable value. Discover true depth and clarity of tone in each track, without compromising on style and comfort. Going wireless is now easier than ever before.

Jabra Move™ Wireless is a brilliant amalgamation of Jabra's audio expertise and exquisite Scandinavian design, delivering premium sound and unmatched style to the masses.

Designed to inspire, but built to last.

Reinforced with a high quality stainless steel band and hinges, the headphones are tough enough to withstand everyday abuse on the go. Durability, however, is nothing without comfort. The ultra-light headband and cushioned, angled ear cups combine to provide ultimate comfort in a pair of headphones that you can wear for hours on end. And with a battery life of 8 hours, you will literally be going places. Available in cobalt, cayenne and coal styling, there is a Jabra Move™ Wireless for everyone.

Life on the move – the easy way.

Featuring voice guidance and automatic pairing with your mobile device, Jabra Move™ Wireless gives you a hassle-free way to enjoy to your music wirelessly. Mundane tasks or long commutes are now an excuse to immerse yourself in pristine aural euphoria – with no



strings attached. *Jabra Move™ Wireless* also comes with an optional cord for analog connection, perfect for use on flights or when the battery is low.

"Jabra Move™ Wireless is a package of style and superior sound at an amazing value. It is the result of Jabra's extensive history in technology, design and remarkable engineering, and we are excited to offer Jabra Move™ Wireless as the perfect mobile companion for today's savvy, always-on-the-move consumers," said Jonathan Tang, Vice President of APAC Consumer Solutions during the launch of the product at the Danish Residence in Kuala Lumpur.

Backed by his own crew, local dance celebrity, Dennis Yin, wowed members of the media with a special performance; an expression of fluidity and freedom that is synonymous with the Jabra Move™ Wireless. Also present at the launch was His Excellency Nicolai Ruge, Ambassador of the Royal Danish Embassy in Malaysia.

"Over the years, Denmark has made many important contributions to the world, notably in the fields of science, technology and design innovation. Jabra is a perfect example of this trailblazing spirit. The brand stands tall on the back of some 140 years of Danish heritage, of which we are extremely proud," shared His Excellency, Nicolai Ruge.

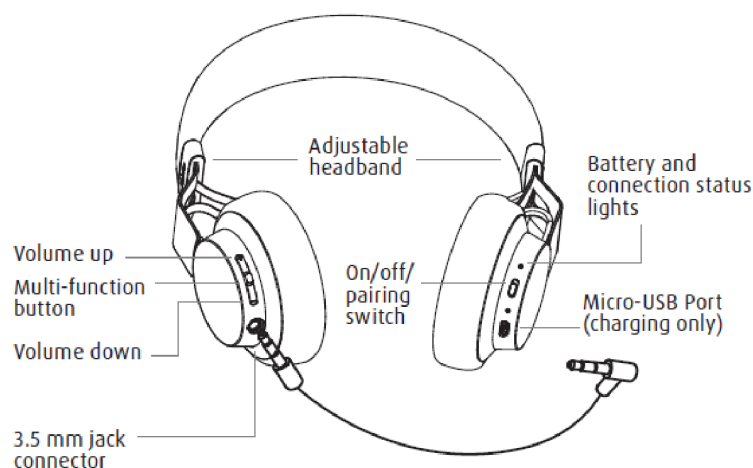
The latest addition to Jabra's portfolio of award-winning wireless headphones and earbuds, Jabra Move™ Wireless brings to the table assured Jabra quality and heritage, all at an affordable price tag of RM369.

Break free from the chains of mediocrity, and experience the freedom to move. Jabra Move™ Wireless, and other Jabra products, is now available at selected authorised retailers – **Machines, Connect Store, Harvey Norman** and **RadioShack**.

Experience the freedom to "Move": <http://www.youtube.com/watch?v=FzcJNxRh8Uc>

Key Features and Specifications of Jabra Move™ Wireless :

- Jabra's signature DSP for crisp digital reproduction
- Ultra-lightweight and adjustable headband fits all head-types
- Control music and calls directly from the headphones
- Premium durable design for life on the move:
 - Stainless steel headband
 - Tested to the max: Drop (1.5 m), bend (10,000x)
 - Dirt resistant fabric
- Easy to pair - always in pairing mode
- High quality call performance in true HD Voice
- Connects to all Bluetooth® ready devices – phones, computers, tablets and more
- Comes with an optional cord so you can use your headphones on flights.
- Up to 8 hours talk time/music time and up to 12 days standby time



About Jabra

Jabra is the brand name of GN Netcom, a subsidiary of GN Store Nord A/S (GN), listed on NASDAQ OMX. Jabra employs approximately 925 people worldwide and, in 2013 produced an annual revenue which amounted to DKK 2,612 million. Jabra is a world leader in the development, manufacturing and marketing of a broad range of communications and audio solutions. With a reputation for innovation, reliability, and ease of use that goes back more than two decades, Jabra's consumer and business divisions produce corded and wireless headsets, plus mobile and in-office speakerphones that empower individuals and businesses through increased freedom of movement, comfort, and functionality.

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