Product: Bombas Socks. Welcoming Email Sequence:

1. Subject Line: Welcome to the Realm Of Comfiness

Hello [Customer name],

We're glad to present to you some of THE MOST comfortable and well-fitting products out there;

And *no,* it's Not random polyester clothing that gets faded after the first wash.

If you are tired of having swelled toes or want to be *relaxed* throughout your day, We highly recommend you to follow our advice on how to choose footwear.

Our goal is providing individuals like you with the **highest** quality possible, while being adapted EXACTLY to the users' needs.

Find out the secret to true comfort in the next email!

2. Subject line: So comfortable, you'll never take them off

Imagine gaining access to a hidden portal that holds the key to **unlimited** comfiness, where you say goodbye to the annoying sweaty toes after a long day at work.

With Bombas, you'll finally get your dream socks which will GUARANTEE a constant **confidence** boost throughout your entire day and will minimize all signs of physical fatigue.

Thanks to our <u>expertise</u> in ergonomic clothing, after trying your first pair you wouldn't resist the *urge* of getting a dozen and throwing away all your old socks.

Now that you know this sneaky way of achieving mental relaxation and focus, The SINGLE step you need to take is to check out our recently released top quality socks.

Click here now to unlock the secrets that will shape the rest of your life!

3. Subject line: How to actually fulfill TRUE comfort

When you finally get to your bedroom after having an exhausting day,

Do you *immediately* get the taste of a victorious warrior who has just traveled back to his home country,

who is about to enjoy the best rest he has in a long time,

Or do you feel like a faded loser who's tired as tombstones, UNABLE to at least fall asleep?

DID you even know that the vast majority of people like you have probably NEVER worn socks that fit their size and shape?

If you are really sick of constant foot pain and of the poor mood and self-esteem that come with it,

Then click here to change your life forever.