

# Privacy Policy

## Information We Collect

Some of our Services require you to provide us with personal information such as your name and email address when you choose to contact us. We require this information in order to respond to your inquiries. IP address may be collected from website logging. Name, email address and external IP address are not collected automatically from any of our Android Apps.

We gather certain information automatically from our Services including, but not limited to, the model of mobile device you use, your device location, the mobile network (mobile carrier) you use, your mobile network information, language, and Wi-Fi network information. We use the collected information for the administration and operation of our Services and to generally improve the overall quality of your experience. We also assign a unique identifier to your device, which is not associated with any external databases or third-party identifiers. We also use cookies on our websites to permit us to recognize users and avoid repetitive requests for the same information.

Data is periodically transmitted to external services to help us improve our Services. We will share data collected through our Services with third parties only in the ways that are described in this Privacy Policy.

## Personal Information That We Collect

Personal information means information that, alone or in combination with other information, may be used to identify you. Personal information includes, but is not limited to, name, user name, email address, mailing address, and phone number. When you use our Apps and Services, we may collect the following information about you:

### (1) Account Information

When you use our Apps or Services, you may register an account with us to track your progress and to sync your activity across devices. To register an account, you may be asked to provide certain personal information to us, including your name, email address, and password. You are solely responsible for ensuring your account information is correct and up-to-date.

### (2) Information From Social Media Platforms

You may also choose to create an account with us using your Facebook or Google account credentials. When you log in using your Facebook or Google account, you authorize Facebook or Google to provide us with your personal information such as your name, profile picture, email address, language preference, and other information as listed in the authorization.

### (3) Information You Provide To Us

We collect any personal information you provide to us when you use our Services. For example, you may provide additional account information, such as your language preferences. You may also provide information when participating in surveys, sweepstakes, contests, or events, such as your contact information. You are solely responsible for ensuring the information you provide to us is correct and up-to-date.

#### (4) Activity and Usage Data

While accessing or using the Services, we may automatically collect information about how you interact with the Services. Such information may include your Internet Protocol (“IP”) address, device identifier, advertising identifier, MAC address, operating system, browser type, language preferences, referring and exiting pages, crash data, location data, purchasing activity, and other data regarding your activities on the Services. For more information, see Section 4 below on Cookies and Similar Technologies (“Tracking Technologies”).

#### (5) Customer Service

We collect the personal information you provide to us when you contact us for customer service, to provide feedback, or to request information.

### **How We Use Your Personal Information**

We will only use your personal information as described in this Policy or as disclosed to you prior to such processing taking place. The purposes for which we may use your personal information include:

#### (1) To Provide Our Services

We use your personal information to provide you with the Apps and any other services, purchases or requests in connection with the Services you request. This may include processing transactions, providing you with the requested features, syncing your data across your devices logged into your account, customer service, etc.

#### (2) To Personalize Your Experience

We may process your information to personalize the Services for you. For example, we use your language preferences and country location to display the correct language and time zone in the Services. We also use certain information about your device (such as operating system version and screen resolution information) to optimize the display of pictures on your screen.

#### (3) To Send You Service-Related Communications

We will use your information (such as contact information) to send you communications about your account, requested transactions, and changes in our policies. Please note that you may not opt out of such communications, which are necessary to keep you informed about important updates about your account and the Services.

#### (4) To Ensure Security of our Services

While we are offering services, it is used for the purposes of identity verification, customer service, security protection, combatting spam, malware, and malicious activity, fraud monitoring, archiving and backups, ensuring the security of the products and services that we provide to you.

#### (5) To Promote Our Services

We use your personal information for our marketing activities. For example, we may conduct targeted marketing and send you information about our and our partners’ products, events, and market studies that may be of interest to you.

#### (6) To Maintain Legal and Regulatory Compliance

Our Services are subject to certain laws and regulations which may require us to process your personal information. For example, we process your personal information to pay our taxes, to fulfill our business obligations, and to manage risk as required under applicable law.

### **How We Share Your Personal Information**

We may share your personal information in the following circumstances :

(1)Affiliates

We are a multinational organization, with cross-border legal entities and management structures. We may share your personal information within our corporate organization to facilitate the Services; however, we will require that your personal information still be handled in the manner describe herein.

(2)Third-Party Service Providers

We may use third parties to perform certain functions on our behalf to provide you with the Services such as:

to process payments and complete transactions you request, such as payments for our subscription service, which is processed by Google (Google Play Market); to process and store data, including your personal information; to provide security for our Services; and to conduct market research. We have agreements with third-party service providers in place to ensure they use adequate safeguards when processing your personal information.

(3)Merger, Acquisition, or Other Business Transaction

We may disclose and transfer your personal information to a subsequent owner, co-owner, or operator of our Apps or Services, or in connection with a merger, acquisition, consolidation, restructuring, or the sale of substantially all our interests and/or assets (i.e., a bankruptcy proceeding). We shall require the subsequent owner, co-owner, or operator in possession of your personal information to continue to be subject to this Privacy Policy; otherwise, we shall request that they obtain the necessary consent from you.

(4)Legal Obligations and Safety

We may disclose your personal information if it is reasonably necessary to:

Comply with a valid legal process (e.g., subpoenas, warrants, court orders, etc.);

Comply with valid requests or investigations by public authorities;

Comply with applicable laws or regulations;

Enforce our policies, agreements, and terms, whether in litigation, other disputes, or otherwise;

Protect our legitimate interests, including legal interests;

Protect the security or integrity of the Services; or

Protect the rights, property, or safety of you, other users, employees, partners and affiliates, or other natural persons.

We will, at our discretion, provide you with advance notice if we are compelled to disclose your personal information to law enforcement, public authorities, or other governmental entities, unless we are prohibited from doing so by governmental entities or the law.

(5)With Your Consent

We may transfer your personal information for other reasons after obtaining your consent.

## **Children**

Our Services are not intended for use by children under the age of sixteen (16). We will not knowingly collect personal information directly from children under the age of sixteen (16) without parental consent. If you are under the age of sixteen (16), please do not provide us with information of any kind whatsoever. We encourage parents and guardians to spend time with their children online and to be familiar with the websites they visit.

## **Contact us**

If you have any questions (or comments) concerning this Privacy Policy, you are most welcome to contact us at [mobitouch0903@gmail.com](mailto:mobitouch0903@gmail.com) and we will make an effort to reply within a reasonable timeframe.