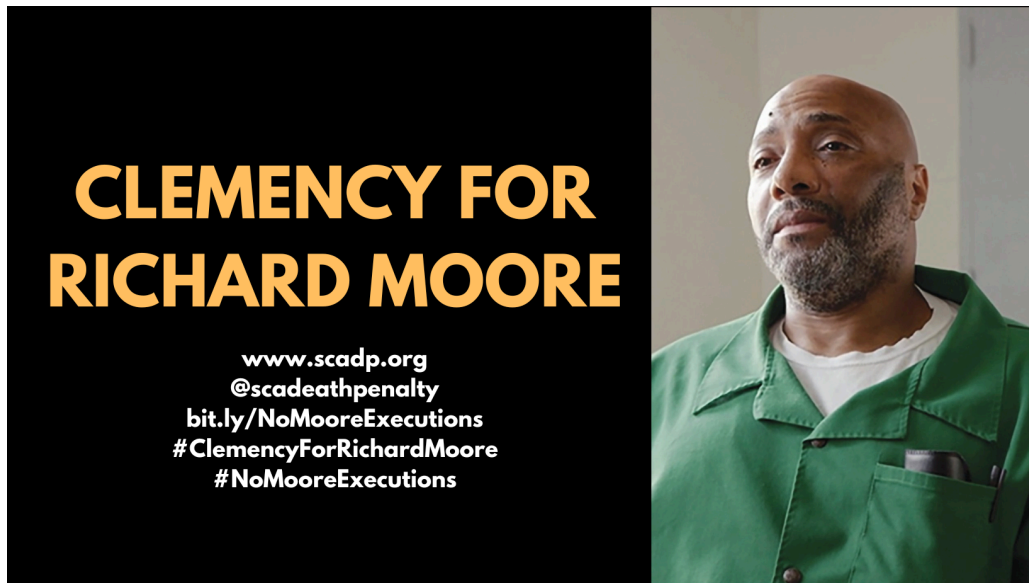




Richard Moore is scheduled to be executed on November 1, 2024. Richard Moore's crime does not, by any fair standard, warrant the death penalty. If he is executed, it will be because of racial bias. To support Richard's request for clemency, [share his story on social media](#) and take consistent action to [#SaveRichard](#) [#MercyForMoore](#) [#NoMooreExecutions](#)

ACTION ITEMS:

1. Sign and Share the Official Advocacy Petition: [Richard Moore Petition](#)
2. Use [this Fact Sheet](#) to learn & share information about [#MercyForMoore](#).
3. Contact Governor McMaster using example posts and scripts below.
4. Post and share our content on your social media. Copy and paste the suggested social media posts below and use the following hashtags [@henrymcmaster](#)

HASHTAGS FOR X AND INSTAGRAM:

Primary hashtags: [#SaveRichard](#) [#MercyForMoore](#) [#NoMooreExecutions](#)

Secondary: [#RichardMoore](#) [#StopSCExecutions](#) [#ShameOnSC](#) [#EndExecutionTrauma](#) [#EndRacialViolence](#) [#StopModernLynching](#)

5. Follow [@SCADP](#) across social media on [Instagram](#), [Facebook](#), [X\(Twitter\)](#), and [LinkedIn](#) to stay up to date and share content related to [#ClemencyForRichardMoore](#) and [#NoMooreExecutions](#). Also, bookmark the webpage for [#ClemencyForRichardMoore](#) and [#NoMooreExecutions](#) at www.scadp.org/advocate
6. Share this toolkit with others working to help [#SaveRichard](#), [#StopSCExecutions](#), [#StopModernLynching](#), [#EndExecutionTrauma](#), and [#EndRacialViolence](#) in South Carolina.

7. [Subscribe to SCADP's email list](#) to get the latest information about Richard and the death penalty in South Carolina.

Sample Posts for Twitter, Facebook, Threads, and Instagram:

- South Carolina's use of the death penalty is cruel and unusual punishment. Executing [#RichardMoore](#) violates the Eighth Amendment. [#ClemencyForRichardMoore](#) [#NoMooreExecutions](#) bit.ly/NoMooreExecutions
- 🗣️ We need your help! 🗣️ [#RichardMoore](#) will be executed by the state of South Carolina on October 25, 2024:
 - ✓ Sign bit.ly/NoMooreExecutions
 - ✓ Email <https://governor.sc.gov/contact-governors-office>
 - ✓ Call (803) 734-2100
- Tell South Carolina Governor Henry McMaster to [#StopExecutions](#) and use the toolkit to amplify calls for [#NoMooreExecutions](#) at bit.ly/RichardMooreToolkit
- [#StopSCExecutions](#) [#ShameOnSC](#) [#EndExecutionTrauma](#) [#EndRacialViolence](#) [#StopModernLynching](#) [#RichardMoore](#)

Sample Graphics

[ACCESS/DOWNLOAD THE GRAPHICS IN A GOOGLE FOLDER HERE](#)

Keep scrolling for the graphics!



DEATH IS NOT JUSTICE.



**THE EXECUTION OF
RICHARD MOORE**

bit.ly/NoMooreExecutions

OR SCAN THIS
CODE TO SIGN THE
PETITION!




SCADP | www.scadp.org | info@scadp.org

#ClemencyForRichardMoore

SIGN THE PETITION

bit.ly/NoMooreExecutions



SCAN THIS CODE
TO SIGN THE
PETITION!



Execute Justice, Not People!

SCADP | www.scadp.org | info@scadp.org

#ClemencyForRichardMoore



SIGN THE PETITION:

bit.ly/NoMooreExecutions

 **SOUTH CAROLINIANS
FOR ALTERNATIVES
TO THE DEATH PENALTY**

Clemency Graphics

#SAVE RICHARD



**RICHARD
MOORE
DESERVES
CLEMENCY**

SWIPE TO
LEARN
MORE



**WHY SHOULD YOU SUPPORT
CLEMENCY FOR RICHARD MOORE?**

**IF RICHARD IS GRANTED
CLEMENCY, HE WILL BE RE-
SENTENCED TO LIFE IN
PRISON INSTEAD OF DEATH.**

**WHY SHOULD YOU SUPPORT
CLEMENCY FOR RICHARD MOORE?**

THE DEATH PENALTY IS DISPROPORTIONATE:

RICHARD WAS SENTENCED TO DEATH FOR THE 1999 SHOOTING DEATH OF CONVENIENCE STORE CLERK JAMES MAHONEY. RICHARD ENTERED THE STORE UNARMED AND DEFENDED HIMSELF WHEN MAHONEY PULLED TWO GUNS ON HIM. MOORE WRESTLED ONE OF THE GUNS AWAY AND BOTH MOORE AND MAHONEY WERE SHOT. MAHONEY DIED FROM HIS INJURIES. NO OTHER SOUTH CAROLINA DEATH PENALTY CASE HAS INVOLVED AN UNARMED DEFENDANT WHO DEFENDED HIMSELF WHEN THE VICTIM THREATENED HIM WITH A WEAPON.

**WHY SHOULD YOU SUPPORT
CLEMENCY FOR RICHARD MOORE?**

**RICHARD MOORE IS A
FATHER & GRANDFATHER.
EXECUTING RICHARD
CREATES NEW VICTIMS.**



"I'VE ALWAYS BEEN A DADDY'S GIRL, AND I ALWAYS WILL BE."
-ALEXANDRIA MOORE

**WHY SHOULD YOU SUPPORT
CLEMENCY FOR RICHARD MOORE?**

**THE FORMER SOUTH
CAROLINA DEPARTMENT OF
CORRECTIONS DIRECTOR
SAYS ALLOWING RICHARD
TO LIVE IN THE GENERAL
POPULATION WOULD
PROVIDE A "POWERFUL
FORCE OF GOOD" AND FULLY
SUPPORTS RICHARD'S
CLEMENCY PETITION.**

Fair Trial Graphics



RICHARD MOORE DID NOT HAVE A FAIR TRIAL.

SWIPE TO LEARN MORE



Justice Hearn on Richard Moore:

Moore was sentenced by an all-white jury leading Former Justice Hearn to call his death sentence “a relic of a bygone era”.



Justice Hearn on Richard Moore:

“While our state has substantially reduced the level of bias in the modern era, the foundation of our capital punishment scheme is deeply rooted in racial disparity. I fully acknowledge the Supreme Court has held that general patterns of racial discrimination are not enough to prove an arbitrary sentence, see *McCleskey v. Kemp*, 481 U.S. 279, 317-19, 107 S. Ct. 1756, 95 L. Ed. 2d 262 (1987), but it is disingenuous to discount the factor race plays.”



The IACHR granted precautionary measures in Richard’s case holding that he should not be executed until the human rights violations in his case have been addressed.



Richard Moore was the last person to be tried in South Carolina by an all white jury.



#SAVE RICHARD

“His life in the Department of Corrections has been exemplary. He’s a giver, not a taker.”

-Jon Ozmint, former Director of SCDC, advocating for clemency for Richard Moore

STOP SC EXECUTIONS

Clemency Video Clips for Posting

- [Richard's Children: Alexandria and Lyndall](#)
- [Jon Ozmint, former Director of South Carolina Department of Corrections](#)

Contact Governor McMaster today! Sample Phone Call, Email, Letter

Governor McMaster Contact Information:

Phone: (803) 734-2100, Fax: (803) 734-5167

Email: <https://governor.sc.gov/contact-us>

Address: Office of Governor Henry McMaster. 1100 Gervais Street, Columbia, South Carolina, 29201.

"Hi, my name is _____ and I live in [city and zip code]. I am calling today to ask that Governor McMaster grant clemency to Richard Moore, who is scheduled to be executed November 1, 2024. Please tell the Governor to use his executive powers and show mercy to Richard Moore.

Note:

- *If you are leaving a message on an answering machine, make sure to state your name, phone number, or email address clearly.*
- *If you are writing to the governor, handwritten letters/postcards work best!*



EMAIL GOVERNOR MCMASTER NOW

<https://bit.ly/scadp-governor>

SWIPE FOR MORE INSTRUCTIONS >>>



**SOUTH CAROLINIANS
FOR ALTERNATIVES
TO THE DEATH PENALTY**

www.scadp.org | [@scadeathpenalty](https://twitter.com/scadeathpenalty) | info@scadp.org

1. Choose **“Contact the Governor or Lt. Governor”**
2. Fill out all **“Requester Information”** Sections and click **“Next”** at the bottom right-hand corner
3. Choose **“Other”**
4. Choose **“Governor”**
5. Write **“Richard Moore”** to the Subject Box
6. Send a message and **urge the governor to grant clemency to Richard Moore** and save him from the death penalty!



**SOUTH CAROLINIANS
FOR ALTERNATIVES
TO THE DEATH PENALTY**

SCADP Contact Information

Website: <https://www.scadp.org/>

Email: info@scadp.org

Phone: 864-625-3245

Address: PO Box 25485, Greenville, SC 29616