

# FIFA 2026

## CREATOR STRATEGY GUIDE

How to make your first \$10,000 from the World Cup using Claude AI  
@AI Cheatcode

104

Matches

48

Teams

39

Days

5B+

Searches

June 11, 2026. The biggest content opportunity of the decade opens. This guide gives you the exact step-by-step strategy to build an audience, create daily content using Claude AI, and turn views into real income -- even if you know nothing about football.

## 01 SET UP YOUR PAGES TODAY

*Do not wait for June 11 -- start right now*

The creators who will make the most money from this World Cup are not waiting for it to start. They are already posting. The algorithm rewards accounts that already have momentum when a trend explodes.

- **Choose your platform** Instagram Reels + YouTube Shorts. Post the same content on both for double reach.
- **Pick ONE angle and own it.** Match predictions -- Player breakdowns -- Fan hot takes -- AI football analysis
- **Optimise your bio** Use keywords like "FIFA 2026 Daily AI Predictions" so people find you when they search.
- **Start posting throwbacks NOW.** Post 2022 World Cup highlights, iconic goals, and upsets to warm up the algorithm before June 11.

### CLAUDE PROMPT -- PAGE SETUP

*I am creating a FIFA 2026 content page on Instagram and YouTube Shorts. Give me 10 content pillars, a bio that gets found in search, and my first 7 post ideas to start publishing before the tournament begins. My angle is [match predictions/player breakdowns/fan hot takes -- choose one].*

## 02 BUILD YOUR 30-DAY CONTENT CALENDAR

*One prompt. Your entire strategy. Done.*

You do not need to be a football expert. You need Claude. A football expert takes 2 hours to write a breakdown. You take 4 minutes. Speed beats expertise in the algorithm game.

### CLAUDE PROMPT -- 30-DAY CONTENT CALENDAR

*Create 30 days of FIFA 2026 content hooks and short video scripts for an Instagram Reels and YouTube Shorts page targeting [football fans / Gen Z / casual viewers]. Include match prediction angles, player hot takes, and post-match reaction content. Give each day a title, a hook line, and a 3-point script outline.*

### What Claude gives you:

- ✓ 30 unique content titles and hook lines
- ✓ Script outlines for every single post
- ✓ Prediction angles that spark debate and comments
- ✓ Reaction content ideas ready to post immediately after matches

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## 03 MATCH DAY WORKFLOW

*Three money windows per match. Most creators use only one.*

Every single match is a content spike. 104 matches = 104 opportunities. Here is your exact daily routine for the full 39 days.

### BEFORE MATCH

Use this 30-60 minutes before kick-off to post predictions and hype content that rides the pre-match search surge.

### DURING MATCH

Post live reactions, stories, and real-time takes. This is when engagement spikes the highest. Short text posts and story polls work best.

### AFTER MATCH

Post breakdowns, hot takes, and reaction Reels within 60 minutes of the final whistle to capture peak traffic.

### CLAUDE PROMPT -- BEFORE THE MATCH

*Today is match day for [Team A] vs [Team B] at the FIFA 2026 World Cup. Give me 3 bold predictions and 2 spicy hot takes I can turn into a 60-second Reel script. Make them controversial enough to spark debate in the comments.*

### CLAUDE PROMPT -- AFTER THE MATCH

*Here is what happened in today's FIFA 2026 match: [paste result + 1-2 key moments]. Give me 5 reaction video angles and caption ideas I can post immediately. Include one hot take angle that will get people arguing in the comments.*

## 04 YOUR AI CONTENT STACK

*Three free tools. A full professional content operation.*

You do not need expensive gear, a team, or editing skills. Here is everything you need:

- **Claude AI** Your content brain. Scripts, hooks, captions, content calendars, prediction angles, hot takes, reaction content. Free at [claude.ai](https://claude.ai)
- **CapCut** Fast free video editing. Auto-captions, trending audio, templates. Edit a full Reel in under 10 minutes. Free on mobile.
- **Canva** Scroll-stopping graphics. Score cards, prediction templates, country flag aesthetics, thumbnails. The free plan is enough.
- **Instagram Insights** Double down on what works. Check at 6 am every day. Post more of what spiked. Ignore what flopped. Repeat.

Post 3-5 pieces of content every evening across Instagram Reels and YouTube Shorts. Same content, both platforms, double the reach. One viral clip from this World Cup can pay you for months.

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## 05 TURN VIEWS INTO MONEY

*Three income streams you can activate right now.*

Views are worthless unless you know how to convert them. Here are the three fastest income streams during the World Cup:

### Platform Payouts

*YouTube Shorts Fund + Instagram Reels Bonus*

YouTube and Instagram both pay creators directly as views grow. Set up monetisation on both platforms before June 11.

### Affiliate Marketing

*\$20-\$200 per referral*

Fantasy football apps, streaming services, and sports merchandise stores all run affiliate programmes. Promote them in your bio and captions. Every referral pays.

### Brand Deals

*Sports brands spend millions during the Cup*

Even creators with 5,000-20,000 followers are getting brand deal approaches during major tournaments if their audience is engaged. Show up consistently, and brands will find you.

#### CLAUDE PROMPT -- MONETISATION STRATEGY

*I am creating FIFA 2026 content on Instagram Reels and YouTube Shorts. My niche is [your angle]. Give me 5 specific affiliate programmes I should join, 3 types of brand deals I can pitch, and a DM script I can send to sports brands to introduce myself as a content creator during the tournament.*

## BONUS: THE EMOTION PROMPT

*The prompt most creators will never think of.*

Everyone else is posting scorelines. You post feelings. Emotion drives saves. Saves drive reach. Reach drives followers. Followers drive money.

### CLAUDE PROMPT -- FAN EMOTION ANGLES

*Analyse why [country]'s fanbase is emotionally invested in the FIFA 2026 World Cup. Give me 5 content angles that tap into that emotion -- not the football, the feeling. Focus on national pride, underdog stories, generational moments, and cultural identity.*

## 30-DAY POSTING SCHEDULE

*Start today. Win in July.*

Period	Action	Claude Prompt to Use
June 1-10	Set up pages + post throwbacks	Page Setup Prompt + 30-Day Calendar Prompt
June 11-30	Daily match day content (3-5 posts/day)	Before Match + After Match Prompts daily
July 1-14	Quarter-finals -- double posting frequency	All prompts + Emotion Angles Prompt
July 15-19	Semi-finals + Final -- maximum output	All prompts + Monetisation Prompt

### Comment "FIFA" below

And I'll DM you my free Claude Prompt Pack

*Follow @AI Cheatcode for daily AI tools that actually make you money*

*If this landed in Promotions, drag it to Primary so you do not miss the next issue.*

*Found this useful? Forward it to one founder who keeps saying they want to build an audience but never starts.*