## SL: This was costing Dane a Lamborghini?

Yo (NAME),



Your post about XYZ actually reminded me of my client Dane who, after working with me,

Would be booking 5 appointments per day and closing around 2-3 using my *Primal Marketing Strategy*.

(For his high ticket program)

Before working with me he was missing a crucial step in his coaching business which was costing him as much as a *Lamborghini!* 

This mistake was not correctly optimizing his sales funnel and marketing funnel to have his calendar fully booked every month.

So I actually made a quick video for you, breaking down what we did to which would generate him an extra \$40k/mo.

Just reply with a 1 and I'll send it over.

Talk soon

Jordan.

## SL: I know it's crazy (NAME)...

(Name),

This is where I'm meant to use some sleazy pitch to convince you to give me your hard earned cash lol.

But instead, I made a quick 3min video breaking down the strategy I used to help my <u>previous</u> client

## -Chastin J Miles. (121k followers)

Chastin was struggling to get quality leads for his mentorship.

So I put my head down and found the BEST ways to get an influx of quality leads as a RE coach...

Then I discovered "The Hormozi Method", so I connected it with my own - Primal Marketing...

After utilizing my <u>past experience</u> I was able to help him generate an *influx of high quality leads* <u>passively</u>.

Reply back with a 1, and I'll send it over.

The man,

Jordan.

XXX