

Effective Date: 25th September, 2022

Thank you for playing our games! This Privacy Policy describes:

- The ways we collect personal data about you and why we do so
- How we use your personal data, and
- The choices you have about your personal data.

This Privacy Policy applies to our games, websites and related services, which we here collectively call the Service. If we make any material changes, we will notify you by posting a notice in the Service prior to the change becoming effective. Your continued use of the Service after the effective date will be subject to the new Privacy Policy.

## **CONTACT US**

If you have questions about data protection, or if you have any requests for resolving issues with your personal data, we encourage you to primarily contact us through the game so we can reply to you more quickly.

Email : [zw1232002@gmail.com](mailto:zw1232002@gmail.com)

## **THE DATA WE COLLECT**

### **Data you provide us.**

- Contact information (such as name and email address)
- Player name and password
- Profile information (such as profile photo)
- Your messages to the Service (such as chat logs and player support tickets)
- Other data you choose to give us (such as data to identify a lost account)

### **Data we collect automatically.**

- Data about your account and game progress
- Your IP address and mobile device identifiers (such as your device ID, advertising ID, MAC address, IMEI)
- Data about your device, such as device name and operating system, browser type and language
- Data we collect with cookie and similar technology (see more below)
- General location data
- Precise geo-location data (GPS, with your consent)
- Data about your use of the Service, such as gameplay data and your interactions with other players inside the Service

In most cases, we also create a specific ID for you when you use the Service.

### **Data we collect from our partners.**

- Data we receive if you link a third party tool with the Service (such as Facebook or AppsFlyer)
- Demographic data (such as to determine the coarse location of your IP address)
- Data to fight fraud (such as refund abuse in games or click fraud in advertising)
- Data from platforms that the games run on (such as to verify payment)
- Data for advertising and analytics purposes, so we can provide you a better Service

## **WHY DO WE COLLECT YOUR DATA**

### **To make the Service work.**

To perform the contract, we process data necessary to

- Create accounts and allow you to play our games and use our Service
- Operate the Service
- Verify and confirm payments
- Provide and deliver products and services you request
- Send you Service-related communications

### **To make the Service more suitable for our players.**

To provide a great Service to our players, we have a legitimate interest to collect and process necessary data to

- Update and develop player profiles
- Develop and improve the Service and player experience
- Manage our relationship with you
- Provide social features as part of the Service
- Customize your Service experience
- Respond to your comments and questions and provide player support
- Provide you our offers in the Service as well as in other websites and services, and by email
- Send you related information, such as updates, security alerts, and support messages
- Enable you to communicate with other players

### **To show personalized advertisements.**

To show you personalized advertisements in the Service as well as in other websites and services (including email) we have a legitimate interest to process necessary data to

- Track the content you access in connection with the Service and your online behavior
- Deliver, target and improve our advertising and the Service

- For information on how to opt-out from personalized advertisements, see section 'Your rights and options' below.

### **To keep the Service safe and fair.**

In order to keep the Service and its social features safe and fair, to fight fraud and ensure acceptable use otherwise, we have a legitimate interest to process necessary data to

- Analyze and monitor use of the Service and its social features
- Moderate chats either automatically or manually
- Take action against fraudulent or misbehaving players

### **To analyze, profile, and segment.**

In all of the above cases and purposes, we may analyze, profile and segment all collected data.

### **With your consent.**

With your consent, we may process your data for additional purposes, such as using your GPS location to show you local events.

## **WHO CAN SEE YOUR DATA**

Apart from us, your data can be accessed by others in the following situations:

### **OTHER PLAYERS AND USERS.**

Social features are a core component of our games. Other players and users may, for example, see your profile data, in-game activities and read the messages you have posted.

### **PARTNERS WORKING FOR US.**

We have partners to perform services for us. These partners process your data only at and according to our instructions to provide the Service, such as hosting, player support, advertising, analytics and fraud prevention.

### **Other companies and public authorities.**

In order to combat fraud and illegal activity, we may exchange data with other companies and organizations and provide it to public authorities in response to lawful requests.

We may also disclose your data based on your consent, to comply with the law or to protect the rights, property or safety of us, our players or others.

**Advertising and Social Media partners.**

The Service includes features from our partners, such as social media interaction tools and in-game advertising. These partners may access your data and operate under their own privacy policies. We encourage you to check their privacy policies to learn more about their data processing practices.

**INTERNATIONAL DATA TRANSFERS**

Our Service is global by nature and your data can therefore be transferred to anywhere in the world. Because different countries may have different data protection laws than your own country, we take steps to ensure adequate safeguards are in place to protect your data as explained in this Policy. Adequate safeguards that our partners may use include standard contractual clauses approved by EU Commission and the Privacy Shield certification in case of transfers to the USA.

**YOUR RIGHTS AND OPTIONS****Opt-out of marketing emails and other direct marketing.**

You may opt-out of receiving promotional communications, such as marketing emails from us by following the instructions in such communications.

**Opt-out of targeted advertising.**

You can opt-out of interest-based advertising on mobile applications by checking the privacy settings of your Android or iOS device and selecting "limit ad tracking" (Apple iOS) or "opt-out of interest based ads" (Android).

For personalized in-game offers opt-out, you can use the options provided in the game settings.

**Access the personal data we hold about you.**

If you request, we will provide you a copy of your personal data in an electronic format.

**Your other rights.**

You also have the right to correct your data, have your data deleted, object how we use or share your data, and restrict how we use or share your data. You can always withdraw your consent, for example by turning off GPS location sharing in your mobile device settings.

## **COOKIE AND SIMILAR TECHNOLOGY**

Like most online services, our partners and we use cookie and similar technology to provide and personalize the Service, analyze use, target advertisements and prevent fraud. You can disable cookie in your browser settings, but some parts of the Service may then not function properly.

## **HOW DO WE PROTECT YOUR DATA**

### **Security Safeguards.**

In order to help ensure a secure and safe player experience, we are continuously developing and implementing administrative, technical and physical security measures to protect your data from unauthorized access or against loss, misuse or alteration.

### **Data retention.**

We retain your data for as long as your account is active or as needed to provide you the Service. We will for example periodically de-identify unused game accounts and we regularly review and de-identify unnecessary data.

Note that if you would like to request us to remove your personal data, you can contact us by email. We may retain your data as necessary for our legitimate business interests, such as to comply with our legal obligations, resolve disputes, and enforce our agreements.

## **AGE LIMITS**

We do not knowingly collect or solicit personal data about or direct or target interest based advertising to anyone under the age of 13 or knowingly allow such persons to use our Services. If you are under 13, please do not send any data about yourself to us, including your name, address, telephone number, or email address. No one under the age of 13 may provide any personal data. If we learn that we have collected personal data about a child under age 13, we will delete that data as quickly as possible. If you believe that we might have any data from or about a child under the age of 13, please contact us.

生效日期:2022 年 9 月 25 日

感谢您玩我们的游戏！本隐私政策旨在说明：

我们收集您个人数据的方式及原因

我们如何使用您的个人数据，以及  
您对自己的个人数据所拥有的选择。

本隐私政策适用于我们发行的游戏、网站及相关服务，在本文中我们将其统称为“服务”。我们可能会定期更新本隐私政策，每次更新时都会发布新版本。如果我们做出任何重大变更，我们会在变更生效之前在服务中发布通知。如您在生效日期之后继续使用服务，即视为您同意将受新隐私政策的约束。

## 联系我们

如果您有任何数据保护方面的疑问，或者如果您需要我们为您解决任何个人数据方面的问题，我们欢迎您随时通过游戏与我们联系，以便我们可以更快回复您。

电子邮件: [zw1232002@gmail.com](mailto:zw1232002@gmail.com)

## 我们收集的数据

您向我们提供的数据。

- 联系信息(如姓名和电子邮件地址)
- 玩家名字和密码
- 个人资料信息(如个人资料照片)
- 您向服务发送的消息(如聊天记录)
- 您选择向我们提供的其他数据(如用于识别丢失的帐户的数据)

我们自动收集的数据。

- 有关您的帐户和游戏进度的数据
  - 您的 IP 地址以及移动设备标识符(如您的设备 ID、广告 ID、MAC 地址和 IMEI)
  - 有关您的设备的数据，如设备名称和操作系统、浏览器类型和语言
  - 我们使用 cookie 及类似技术收集的数据(详见下文)
  - 大概位置数据
  - 精确地理位置数据(GPS, 经您同意)
  - 有关您使用服务的数据，如游戏玩法数据以及您与服务内其他玩家的互动
- 在大多数情况下，我们还会在您使用服务时为您创建一个专用 ID。

我们从合作伙伴那里收集的数据。

- 在您将第三方工具(如 Facebook、Appsflyer等)与服务关联时我们收到的数据
- 人口统计数据(如用于确定您的 IP 地址的粗略位置)
- 用于抗击欺诈的数据(如游戏中的退款滥用或广告中的点击欺诈)
- 从游戏运行平台获取的数据(如用于验证支付)
- 用于广告和分析目的的数据，旨在为您提供更好的服务

## 提供更好的服务我们为什么要收集您的数据

确保服务正常运行。

为履行合同,我们会出于下列必要目的处理数据

- 创建帐户, 让您可以玩我们的游戏和使用我们的服务
- 运行服务
- 验证和确认支付
- 提供并交付您要求的产品和服务
- 向您发送服务相关通信

让服务更适合我们的玩家。

为了向我们的玩家提供出色的服务, 我们享有出于以下目的收集和**处理必要数据**的合法权益

- 更新和形成玩家个人资料
- 开发并改进服务和玩家体验
- 管理我们与您之间的关系
- 在服务中提供社交功能
- 定制您的服务体验
- 回复您的评论和问题以及提供玩家支持
- 在服务及其他网站和服务中, 以及通过电子邮件为您提供产品优惠
- 向您发送相关信息, 如更新、安全警报和支持消息
- 让您可以与其他玩家进行交流

展示个性化广告。

为了在服务以及其他网站和服务(包括电子邮件)中向您展示个性化广告, 我们享有出于以下目的**处理必要数据**的合法权益

- 跟踪您访问的与服务相关的内容以及您的在线行为
- 提交、定位和改进我们的广告和服务

有关如何选择拒收个性化广告的信息, 请参见下文"您的权利和选项"部分。

保持服务的安全与公平。

为了保持服务及其社交功能的安全与公平, 同时为了抗击欺诈和以其他方式确保可接受使用, 我们享有出于以下目的**处理必要数据**的合法权益

- 分析和监控服务及其社交功能的使用
- 以自动或手动方式将聊天限制在合理范围内
- 对有欺诈或作弊行为的玩家采取行动

分析、概评和细分。

在上述所有情况和目的中, 我们可以对收集的所有数据进行分析、概评和细分。

经您同意。

经您同意后, 我们可以出于其他目的处理您的数据, 例如, 使用您的 GPS 位置向您展示本地活动。

## 哪些人可以看到您的数据

除了我们之外，另外一些组织和个人可在以下情况下访问您的数据：

### 其他玩家和用户。

社交功能是我们游戏中的核心组件。举例来说，其他玩家和用户可以看到您的个人资料数据、在游戏中的活动并且可以阅读您发布的消息。

### 为我们工作的合作伙伴。

我们聘请合作伙伴为我们提供服务。这些合作伙伴仅会按照我们的指令处理您的数据从而提供服务，例如托管、玩家支持、广告、分析和预防欺诈。

### 其他公司和公共机构。

为了打击欺诈和非法活动，我们可能会与其他公司和组织交换数据及向公共机构提供数据以响应合法请求。

我们还可能在征得您同意后披露您的数据，以满足法律要求或者保护我们、我们的合作伙伴或其他人的权利、财产或安全。

### 广告和社交媒体合作伙伴。

服务包括我们的合作伙伴所提供的功能，如社交媒体互动工具和游戏内广告。这些合作伙伴可以访问您的数据并按照他们自己的隐私政策对数据进行操作。我们鼓励您查看他们的隐私政策以详细了解他们的数据处理惯例。

## 国际数据传输

我们的服务具有全球性，因此您的数据可能会传输到世界任何地方。由于不同的国家/地区可能有不同于您所在国家/地区的数据保护法，因此我们会采取一些步骤来确保为保护您的数据部署了适当的安全措施，如本政策中所述。我们的合作伙伴可能采用的适当安全措施包括欧盟委员会批准的标准合同条款和隐私盾认证（如果传输到美国）。

## 您的权利和选项

选择退订营销电子邮件和其他直接营销。

您可以按照促销通信中的说明选择停止接收此类通信，如我们发送的营销电子邮件。选择拒收定向广告。

选择拒收定向广告。

您可以选择在移动应用程序中拒收基于兴趣的广告，方法是查看您的 Android 或 iOS 设备的隐私设置并选择“限制广告跟踪”(Apple iOS) 或“选择拒收基于兴趣的广告”(Android)。



如需个性化的游戏内推广退出设置，可以使用我们在游戏设置中提供的选项。

访问我们所持有的关于您的个人数据。

在您请求时，我们将以电子格式向您提供您个人数据的副本。

您的其他权利。

您还有权更正您的数据、删除您的数据、对我们使用或共享您数据的方式提出异议，以及限制我们使用或共享您数据的方式。您始终可以撤销同意，例如，在您的移动设备设置中关闭 GPS 位置共享。

## **COOKIE 和类似技术**

与大多数在线服务一样，我们及我们的合作伙伴使用 cookie 和类似技术来提供服务和进行个性化定制、分析使用情况、投放广告以及预防欺诈。您可以在浏览器设置中禁用 Cookie，但是部分服务可能无法正常运行。

## **我们如何保护您的数据**

安全保障。

为帮助确保安全的玩家体验，我们一直在开发与实施管理、技术和物理安全措施，以此保护您的数据，使其免遭未经授权的访问或者丢失、滥用或篡改。

数据保留。

只要您的帐户处于活跃状态或者向您提供服务需要，我们就将一直保留您的数据。例如，我们将定期对未使用的游戏帐户进行去标识化处理，同时会定期查看不必要的数据并进行去标识化处理。

请注意，在您要求我们删除您的个人数据时，可以与我们的邮件联系，我们将根据区域的法律要求，遵守我们的法律义务、解决争端，同时我们将出于维护自身合法商业权益而保留相关的数据。

## **年龄限制**

我们不会故意收集或索取任何未满 13 周岁儿童的个人数据，不会向他们投放基于兴趣的广告，也不会故意允许这一人群使用我们的服务。如果您未满 13 周岁，请勿向我们发送您的任何相关数据，包括您的姓名、地址、电话号码或电子邮件地址。任何未满 13 周岁的儿童均不得提供任何个人数据。一旦我们发现我们收集了未满 13 周岁的儿童的个人数据，我们会尽快删除这些数据。如果您认为我们可能持有未满 13 周岁儿童所提供的或与之相关的任何数据，请与我们联系。