# Notion Ninja NFT:

## Specifications and Deliverables

#### **Author:**

Ernest of Gaia

#### **Scope Squad:**

JasonTheBestVibe, Tony.Alpha, Trewkat Emzii, Ernest of Gaia, kutubu, kaf, Whales.xyz

- Notion Ninja NFT Specs and Finances
- Notion Ninja Learn 2 Earn Education Program

How Bankless Uses Notion Workshop

#### Open Sea Collection

White Belt Bankless Ninja 1 of 4 ----->>
Orange Belt Bankless Ninja 2 of 4 ----->>

#### **Table Of Contents**

**Project Phase History** 

Pre-Stage

Stage 1

Stage 2

Stage 3

#### NFT Specs

Seed Funding and Revenue Share Agreement

**Financial Summary** 

Meet the Squad

**Graphical Assets** 

**Marketing Roll Out** 

**Decentraland Listing** 





# Project Phase History

Pre-Stage

Research for Playlist - 4,500 BANK Project notion paid

#### Stage 1

• 5,000 BANK <u>JasonTheBestVibe</u> <u>paid</u> <u>Mood Board & Style</u>



#### Stage 2

Create Individual 2D NFT 3 colours + white, blue, orange

• JasonTheBestVibe First 2 Ninja Designs Cost 6,000 BANK Paid

#### **Quiz** Work -

- Kutubu 8,000 BANK (2000, 3000, 3000)
  - Kutubu 2,000 bank for first course quizzes paid
  - o 6k unpaid
- Student Guide Quiz, Basics Quiz, Advanced Quiz

#### Meta Data Work

- Emzii writing the metadata for 10,000 BANK paid
- Additional 4k upon completion should share with Trewkat

#### Stage 3

- 15,000 + Graphics + Skin

Red Belted Bankless Ninja Decentraland Skin Wearable.

- 300 USDT paid Kaf
- 100 MATIC + for Decentraland Marketplace Listing, ernest of gia will cover

Graphics Work - Jason the best vibes - cost 6k paid for 3rd ninja design

10,000 for Finalization of all graphics Paid (10k of 17k transaction for Ninja Work)

- PFPs for unlockable content
- Card Style Framing of the Ninjas

### **NFT Specs**

The Notion Ninja Learn to Earn Course comes in three phases for the Notion Student.

- How Bankless Uses Notion Current Student Guide
- Basic Notion Skills
- Advanced Notion Skills

After the Bankless DAO member has completed each course (through workshops or self study) they will have the opportunity to answer quizzes and upon successful completion of the quiz for each phase they will earn a white, yellow, or blue banded Notion Ninja. Each with their own unique <u>back story and properties</u>. 400 of each colour will be available to receive learn 2 earn rewards.

Throughout Season 4 those members who earn the three ninjas will also earn the Red Belted Decentral Bankless DAO Ninja Wearable. The Red Belted Ninja has all stats combined from the three previous ninjas.

Additionally, 100 Bankless Decentraland Wearables will be for sale at a price of 1,000 BANK each via the Bankless Africa website. 600 will be for sale via the Decentraland Marketplace.

If there are still 2D NFTs available for Learn 2 Earn Course we will make them available in Season 5 as well.

### Seed Funding and Revenue Share Agreement

**Total Start Up Costs 38,000 BANK** -to be paid upon delivery of the first course and acquiring ownership of the graphics files.

Ops Guild seed funding entitles the ops guild treasury to receive 30% of Revenue, with 10% going to the DAO, 5% going to the Design Guild, 5% to Research Guild, 5% to Marketer, 5% of Revenue to be held as wearables and used for promotion, with 5% going to Ernest of Gaia for Project Management, and the remaining 35% to be split between the scope squad.

- 400 NFT sets will be given as Learn to Earn Rewards to bankless DAO members
- 100 Red Banded 3d Bankless Ninja NFTs for sale for 1,000 BANK Each = 100,000 BANK
- 500 will be for sale on Decentraland MarketPlace 20 MANA = 10,000 Mana
- Guilds can take their revenue share as a % of wearables in Season 5 instead of waiting for the wearables to be sold.
- 1,000 Rare Decentraland Wearable NFTs in total

## Financial Summary

Research for Playlist - 4,500 BANK Project notion	Paid by Research Guild	Season 2	4,500 BANK	Not Included in project cost just a record of development costs.
Stage 1 Graphics	<u>JasonTheBestVibe</u>	Polyscan	5,000 BANK	
Stage 2 Graphics	JasonTheBestVibe	Polyscan	6,000 BANK	
Quiz Work -	Kutubu	first course quizzes	2,000 BANK	3,000 Unpaid for OB 3,000 Unpaid for BB
writing the metadata	Emzii	paid	10,000 BANK	
Editing	Trewkat			4,000 unpaid
Red Belted Bankless Ninja Decentraland Skin Wearable.	Kaf	Polyscan Kaf	300 USDT	
DCL Maretplace listing	Ernest of Gaia	Will pay		100 MATIC unpaid
Stage 3 Graphics	Jason the best vibes	Polyscan	6,000 BANK	
Final Design Details	Jason the Best Vives	Paid 10,000	10,000	
Total Expenses Paid out and Unpaid			PAID 39,000 BANK 300 in USDT	UNPAID 10,000

Add 10k for most recent group graphic from jason paid

### Meet the Squad

Ernet of Gaia - Project Manager

JasonTheBestVibe - Graphics Designer

Tony. Alpha - Dev support

Kutubu - Quiz Master

Ernest of Gaia - Marketer

Emzii & Trewkat - The Ninja Story

AntiSecretSociety - 3D Metaverse Modeling

Kaf - Decentraland Consultant



## **Graphical Assets**

Notion Ninja Graphical Assets Collection in Bright Dash

### Marketing Roll Out

Managed by Ernest of Gaia with help from Whalexyz, largely this fell through in Marketing Guild and Ernest of Gaia has been doing most of the Marketing. Did recruit some help from Education Guild (cross dao workgroup)

Forum Post written by Ernest of Gaia

■ Notion Ninja Forum Post

Community Call Slide Created by Ernest of Gaia presented by Whales.xyz

CCall Slide

These have not been used and have been deprecated from the project.

• Marketing Campaign Page

• Marketing Guild <u>Dework Space</u>

# **Decentraland Listing**

Ernest still needs to list the Decentraland wearable and create the 2D wearables on Open Sea Add Copyright and Usage rights agreement