

Agoge Day 11 Assignment

Assignment:

- Run a brainstorming session around a current project or problem
- Use one or more of the brainstorming methods from the call
- Go through the Realist and Critic Process
- Implement solutions if possible
- Share your experiences, insights, and solution in the main Agoge Chat

Project item needing inspiration: Outreach video theme and script

Creative mode:

1. I could record it like a conference call where I'm sitting across the screen directly engaging them
2. Do a white board sketch like Andrew Tate about how their problem has a simple solution
3. Sit on a stool in front of camera and tell a good joke or two
4. Record in action, cut a hole in the ice and jump into the lake talking about challenges
5. Shaking someone's hand

Realist mode:

1. Recording a conference style video is easy. Writing a good script for it would be something else.
2. This is feasible as well as a good way to display confidence and competence.
3. Dumb
4. This would take the most time and effort. I also don't have someone to film this kind of event.
5. This could work as a talk-over scene.

Critic mode:

1. Most likely to bore the hell out of them
2. My sketches aren't as good as Top G, and I don't have a white board. But actually I know where I can go to use one. This idea has merit.
3. Bad idea, get that crap out of here.
4. Exciting, would get attention, but not relative to the point. Not professional.
5. Boring. Try again.

Solution

- Idea #2 passes, and I already started writing the script in parallel while working through this brainstorming session. This exercise produced results I can use.

This is a valuable tool, thank you Professor Andrew.