Guidance for Authors

Thank you for considering submission to *Accounting Education Conversations* – our peer-reviewed scholarly blog. We hope the information below will help you.

Types of contribution may include (but are not limited to):

Teaching and Learning Innovations: Tell us about something innovative you have done in the classroom, in resources or in assessment – what did you do, why did you do it, what was the impact for you and your students?
Impact of Research for Educators: What might be the impacts for educators of recent research – your own or someone else's? How might new knowledge be applied in teaching, learning or assessment?
Opinions: Got an opinion on something that's happening in Accounting Education? For example, on how AI might influence assessment, on the importance of inclusivity? Tell us what you think, why you think it and where discussion might go next.
Book reviews/Technology notes: Found a great resource? Share what you thought and how you used it.
Reflections: Thinking about an event you attended or something you did? Tell us what you learned, questions it raises for you and for the wider Accounting Education community.

Please note we will not publish research articles. We would encourage anyone with a research article to submit it to Accounting Education for consideration.

Writing your contribution

Please consider the following when writing your contribution:

Length*:* We normally expect contributions to be 500-800 words; we will in exceptional cases accept up to 1500 words - but shorter pieces are more likely to be read and will be more impactful.
Tone: We encourage an engaging, civil and collegial tone, which is less formal than a research article.
Structure: We appreciate that the structure of your contribution will differ depending on the type of contribution as above. We stress that a traditional research article structure (e.g. including literature review, methodology) is not expected. A typical contribution will introduce the topic and context, elaborate, and then end with a conclusion or call to action for Accounting Educators.
References: Our style is hyperlinks (linking two to three words max) in the body of the text rather than in-text citations or a list of references at the end. Links should direct readers to more detailed reports or other pieces of research, news items, or other blogposts. Open access sources are preferred to those behind paywalls.
Acceptable use of AI: At this time, Accounting Education Conversations discourages the use of generative artificial intelligence (GenAI) in contributions (including graphics and images) as there is a risk to maintaining the standards of

accountability and authorship we aim to uphold. If GenAI is used, all and any use needs to be declared at the point of submission of drafts.
Research ethics: On submission, you will be asked to confirm that you have sought all relevant ethical approvals in your own institution(s). Contributions to Accounting Education Conversations should not be published elsewhere. It may be appropriate to reframe work published elsewhere for a different audience, but not repeat it, for example, a contribution here might discuss the implications for educators of other published research.
Spelling: You can write your contribution using the spelling convention of your choice.
Footnotes/Endnotes: Please avoid use of footnotes and endnotes.
Accompanying image: We will ask you to provide an image to accompany your contribution, please ensure you have appropriate rights to share and publish this.

Tips for writing your contribution

- Be focused, shorter posts typically have more impact;
- Use a catchy headline and image that draws readers in;
- Adopt a journalistic, engaging writing style;
- Address your contribution to the Accounting Education community, who are the main readership;
- Write your contribution as a standalone piece, with the argument and evidence presented in the post itself, rather than relying too heavily on external sources.
- End with a call to action or discussion: what do you want readers to do or discuss in response to your post?

Submitting your contribution

When ready, please submit via Google Form. We will ask you to provide your Title, Text, accompanying image, Author's name, Institution, LinkedIn URL/other biographical information (e.g. a personal page). We will also ask you to confirm that your submission has not been published elsewhere, that GenAI has not been used, that relevant ethical approvals have been sought and to confirm access rights to your accompanying image.

Our review and publication process

Your contribution will be blind peer reviewed by two reviewers, overseen by the AEC editor. We will endeavour to review promptly and fairly, providing constructive feedback to improve readability, fit for this outlet and contribution to the wider conversation.

Once contributions have completed the review process and are finalised, they will be released on the Accounting Education Conversations page. No delay in getting your work out to our audience. We'll promote it on LinkedIn, so look out for it and of course feel free to promote it on your own socials if you use them.

Questions?

Please contact our editor Danielle McConville directly.