

# March for Words

## Timeline:

- Starts: Feb 21
- Ends: March 21

## Incentive Structure

- 700-1,000 extra BANK on a sliding scale of word count at publication to prevent “fluffing up” just to get more BANK
- Payout at beginning of Season 4
- POAP

## Goal:

- To incentivize writers to finish up their pieces, get them submitted to bDAO, and fill our backlog!
- To create a fun environment where everyone’s writing.
- To get more Writers Guild members posting and publishing to our channels

## Article Ideas

### bDAO History

- Interviews with genesis members
- How bDAO got started
- bDAO roadmaps and evolution

### “Evergreen” Mirror pieces

- Where our decentralized publishing house is going :)
- Writers Guild governance plans (basically writing up an article on how the guild is planning their governance going forward
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### Crypto Basics

- How to keep your wallet safe
- How to buy an NFT
- How to join a DAO (repurpose old SoD piece)
- How to yield farm
- How to use Layer 2
- How to sift through crypto twitter
- How to buy crypto
- How to keep your private keys

### DAO Governance

DAO

DeFi

MEV

NFTs

- perceptions of cryptos in [author's country]
- Perceptions of NFTs in [author's country]
- DAOs in [author's country]

Opinion