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M.Sc. Physics (Semester – 4th)

BUSINESS ETHICS

Subject Code: MBAD0F97

Paper ID: OE2220708

Time: 03 Hours

Maximum Marks: 60

Instruction for candidates:

1. Section A is compulsory. It carries 16 marks. It consists of 4 questions of 4 marks each.
2. Section B consist of 4 questions of 8 marks each. The student has to attempt any 3 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A

(4 marks each)

- Q1. Highlight the importance whistle blowing.
- Q2. Enlist various ethics in marketing management.
- Q3. What are ecological concerns in business? Explain.
- Q4. Elaborate the relationship between law and ethics.

Section – B

(8 marks each)

- Q5. Is ethical conflict bad for business organisation? Answer and justify.
- Q6. Discuss in detail key ethical issues in human resource management
- Q7. How corruption can be mitigated with the help of ethical intervention in business organisations? Explain with appropriate examples.
- Q8. Outline the impact of group policies on business performance in current context.

Section – C

(10 marks each)

- Q9. Indian business organisations discriminate on the basis of gender, caste and race. Give your response to the statement and justify in detail.
- Q10. Explain important ethical codes and incentives in corporate structure. How can they effect productivity and profitability in business organisations? Explain.
- Q11. Taking some relevant cases from current business environment, illustrate the process of resolving ethical dilemma.