

## Pre-production

1. Script writing: written work for a film, television program, or video game.  
<https://elements.envato.com/notes-flat-illustration-K7HGHZX>
2. Interview: structured conversation to gather information.  
<https://elements.envato.com/job-interview-vector-illustration-4UVDDPD>
3. Storyboard: pre-visualising a motion picture, animation, motion graphic or interactive media sequence.  
<https://elements.envato.com/freelance-artist-vector-illustration-concept-3BT2MMW>
4. Recruitment / Casting: building up a team and selecting talents.  
<https://elements.envato.com/flat-design-concept-icons-collection-2H9JYMX>
5. Drafting: the act or process of producing a technical drawing for better communication.  
<https://elements.envato.com/architect-drawing-at-office-DYG37QP>
6. Character design: create a model sheet to help standardize the appearance and personality of a character.  
<https://elements.envato.com/six-faces-six-characters-vector-illustration-MHMMF4>
7. Financial / investment: getting budget for production.  
<https://elements.envato.com/saving-money-by-finance-isometric-fv-QKFLM57>
8. Location Scout: finding numerous locations for scenes.  
<https://elements.envato.com/smartphone-gps-in-the-street-searching-locations-SHGRBZH>
9. Order production insurance: to protect the project from related liability by covering a specified value amount.  
<https://elements.envato.com/health-insurance-concept-252W5AN>
10. Create equipment list: create a list of equipment needed for production.  
<https://elements.envato.com/camping-and-hiking-equipment-isometric-icons-PUD6H9S>
11. Production planning: utilizes the resource allocation of activities of the crew, materials and production capacity.  
<https://elements.envato.com/startup-planning-illustration-concept-8AUGC76>
12. Table-read: organized reading of the screenplay or script by the actors with speaking parts.  
<https://elements.envato.com/business-meeting-illustration-concept-TK8UP6R>

## Prototyping & Production

1. Creation of assets: creating assets needed for production.  
<https://elements.envato.com/isometric-data-modelling-vector-concept-J6SXPKR>
2. Building infrastructure: building the components and frameworks that make implementing designs easily.  
<https://elements.envato.com/web-development-isometric-flat-concept-header-WEM3NC6>

3. Filming / Cinematography / Photography: composition of a scene.  
<https://elements.envato.com/film-illustrations-2UHTX35>
4. User research/ User experience: designing for user's emotions and attitudes about using a particular product, system or service.  
<https://elements.envato.com/user-interface-designer-vector-illustration-A5ATP5A>
5. 3D modeling: the process of developing a mathematical representation of any surface of an object in three dimensions.  
<https://elements.envato.com/isometric-robot-development-technology-concept-H4SVGNH>
6. : builds the character's skeletal structure underneath that allows animators to control the movements of the character.  
<https://elements.envato.com/isometric-robot-development-technology-vector-DF3B8HE>
7. Animation: figures are manipulated to appear as moving images.  
<https://elements.envato.com/teamwork-graphic-design-project-collaboration-CVJUA55>
8. Drawing / illustration: illustrate 2D images.  
<https://elements.envato.com/designer-drawing-on-the-graphic-tablet-7VTS5H4>
9. Motion Capture: recording the movement of objects or people.  
<https://elements.envato.com/production-agency-illustration-R2L9886>
10. Iteration: the repetition of a process in order to generate an outcome.  
<https://elements.envato.com/young-woman-employee-at-working-process-JNZFKPU>
11. Wireframing: a visual guide that represents the skeletal framework of a digital product.  
<https://elements.envato.com/website-builder-vector-illustration-2P8HQE6>
12. Curation: selecting, organizing, and looking after the items in a collection or exhibition.  
<https://elements.envato.com/business-finance-illustration-concept-K95TUD5>

## Post-production

1. Editing: assembling shots into a coherent sequence.  
<https://elements.envato.com/multimedia-production-concept-8G54PRX>
2. VFX: the integration of live action footage and CG elements to create realistic imagery.  
<https://elements.envato.com/monster-kids-illustration-NV79RYB>
3. Sound design: creating soundtracks, voiceover, sound effects, etc.  
<https://elements.envato.com/music-performance-flat-vector-illustration-ZCF7GRW>
4. Color grading: improving the appearance of an image for presentation in different environments.  
<https://elements.envato.com/nature-landscape-vector-illustration-P9H7V6>
5. Distribution: making a movie available for viewing by an audience.  
<https://elements.envato.com/video-tutorial-isometric-illustration-VGJMU3>
6. Advertising: producing advertisements for commercial products or services.  
<https://elements.envato.com/advertising-digital-marketing-illustration-D255FSB>
7. Marketing: selling, and delivering products to consumers or other businesses.  
<https://elements.envato.com/seo-analysis-digital-marketing-illustration-7JQ2B8K>
8. Review: getting feedback from authorities, press, critics, audiences, etc.

- <https://elements.envato.com/business-finance-illustration-concept-P2PUAEF>
- 9. Screening: showing of a movie, video, or television program.  
<https://elements.envato.com/digital-marketing-flat-design-style-illustration-ZM9E455>
- 10. Rating: get a film rated to be released in theatre; or let users to leave comments about a product or service.  
<https://elements.envato.com/isometric-user-review-vector-concept-BKHA98R>
- 11. Testing: evaluate a product by testing it on users.  
<https://elements.envato.com/business-finance-illustration-concept-E3NJXRY>
- 12. Publishing: making information, literature, music, software and other content available to the public.  
<https://elements.envato.com/isometric-creative-marketplace-vector-illustration-74PET7M>
- 13. Empty card

## Channels

- 1. **Traditional print media:** Book, newspaper, magazines  
<https://elements.envato.com/book-library-vector-illustration-WJDZQHF>
- 2. **Small print materials:** Brochure, posters, postcards  
<https://elements.envato.com/brochure-cover-design-and-flyer-layout-templates-4L8N3Q7>
- 3. **Outdoor advertising:** Digital board, print outdoor, banners  
<https://elements.envato.com/marketing-advertising-illustration-4LVB6FE>
- 4. **Broadcasting:** TV, radio, podcast  
<https://elements.envato.com/podcast-illustration-6LYMH3D>
- 5. **Website:** <https://elements.envato.com/content-advertising-L7TQWJW>
- 6. **Videos:** <https://elements.envato.com/video-marketing-illustration-HFGBU5S>
- 7. **Movies:** <https://elements.envato.com/the-boy-is-watching-tv-G8T4HM5>
- 8. **Apps:** <https://elements.envato.com/e-commerce-app-flat-vector-illustration-TGXU9YJ>
- 9. **Social media:** <https://elements.envato.com/advertising-isometric-illustration-QBHR9F>
- 10. VR:  
<https://elements.envato.com/businessman-experiencing-vr-glasses-vidvly-G8XLZUK>
- 11. AR: <https://elements.envato.com/ar-city-zoning-isometric-illustration-QEBVPK>
- 12. MR: <https://elements.envato.com/vr-architect-vector-illustration-C5B97KQ>
- 13. Games: <https://elements.envato.com/game-design-2RF6KG>
- 14. Space: Exhibition, gallery, museum  
<https://elements.envato.com/design-in-space-vector-illustration-L2YBZ9>
- 15. AI: <https://elements.envato.com/making-a-robot-flat-design-style-illustration-W9J3B3>

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# Mediums

## Broadcasting Media

TV

Radio

Movies (film, motion picture, screenplay, moving picture)

## Digital Media

Website

Online forums

Social Media Platform (Facebook, Instagram, LinkedIn, etc)

Outdoor Billboard, Outdoor screen, Digital

Short Video Platform (Reels, TikTok)

Long Video Platform (YouTube, Vimeo)

Podcast

Streaming Services (Netflix, Hulu, Showtime)

Digital Ads

Mobile App (Phone and Tablet)

Desktop App

Direct Email Marketing

Livestream

## Emerging Media

Video creation tools ([Wibbitz Studio](#), [Trash](#))

VR

AR

MR

Wearables

Motion Tracking (Magic Leap)

IoT (Siri, Alex)

## Techniques

Graphics Design

Motion Graphics Design

Post-Editing

Production Planning

Photography

Videography / Cinematography

Scripting

Storyboarding

VFX

Avatar Creation

3D Asset Building

Visual Identity, LOGOs

Music / Background Music

Vocal / Singing

Voiceover

## People

Creatives (filmmakers, artists, designers, developer)

Scientists

Investors/Funders

Technologists

Marketers

Distributor

Audiences

Officials (Motion Picture Association)

Stakeholders (who use the audience responses to innovate further)

## Assets

Filmset

Cameras

Lights

Venue

Shaders

3D models

Softwares

## Story Genres

Romantic

Sci-fi

Horror

Action

Fantasy

Comedy

Musical

War

Historical

Epic

Sports  
Dark  
Art