

Level 2 Business Studies 2025 FULL Year Planner

Term 1 - Kohitātea, Huitanguru, Poutūterangi, Paengawhāwhā

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11
Mon 27th - Fri 31st Jan	Mon 3rd - Fri 7th Feb	Mon 20th - Fri 14th Feb	Mon 17th - Fri 21st Feb	Mon 24th - Fri 28th Feb	Mon 3rd - Fri 7th Mar	Mon 10th - Fri 14th Mar	Mon 17th - Fri 21st March	Mon 24th - Fri 28th March	Mon 31st March - Friday 4th April	Mon 7th - Fri 11th April
27th Jan: Auckland Anniversary	6th Feb: Waitangi Day 7th Feb: ToD Introduction Overview	Theory: Leadership styles and Roles and Skills of Managers and Leaders/ Director	Start Motivational Theory AS90847 Class trip- TBC	Motivational Theory	Motivational Theory Assessment due	Start AS 90846 2.4 Market Research	What is the Aim of market research? Create a Market research plan.	Plan & Design survey. Carry out surveys.	(Part A-online assessment)	Evaluation-(Part B - closed book written in class test)

Term 2 - Paengawhāwhā, Haratua, Pipiri

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9
Mon 28th Apr - Fri 2nd May	Mon 5th - Fri 9th May	Mon 12th - Fri 16th May	Mon 19th - Fri 23rd May	Mon 26th - Fri 30th May	Mon 2nd - Fri 6th June	Mon 9th - Fri 13th June	Mon 16th - Fri 20th June	Mon 23rd - Fri 27th June
Start AS 90848 (9cr)	Marketing (Target Market, Marketing Mix)	Finance & Sourcing of products. Product Development.	Human Resources. Operations & production Process.	Business Pitch Production Process. Marketing Continues	2nd Jun: King's Birthday Production Process. Marketing Continues	Market Day (Carry Out Plan 1) Plan 1 Due	20th Jun: Matariki Review and Refine Plan 1 .	Finalise Business Plan (V2)

Term 3 - Hōngongoi, Hereturikōkā, Mahuru

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10
Mon 14th - Fri 18th Jul	Mon 21st - Fri 25th Jul	Mon 28th Jul - Fri 1st Aug	Mon 4th - Fri 8th Aug	Mon 11th - Fri 15th Aug	Mon 18th - Fri 22nd Aug	Mon 25th - Fri 29th Aug	Mon 1st - Fri 5th Sept	Mon 8th - Fri 12th Sept	Mon 15th - Fri 19th Sept
Production Process. Marketing for Market Day 2	Market Day (Carry Out 2) Date and venue OTC - TBC 27th July	Review and Refine Plan 2	AS 90848 Final Business Plan Due (v3)	Start AS 90845 (4cr) External-Critical Problems EXTERNAL: TECHNOLOGICAL ISSUES. INTERNAL CONTROLS.	Critical Problems EXTERNAL: GROWTH STRATEGY. UNETHICAL ISSUES.	Critical Problems EXTERNAL: EMERGENCE OF NEW COMPETITORS. CHANGES IN CONSUMER BEHAVIOUR.	School Exams		Revision

Term 4 - Whiringa-ā-nuku, Whiringa-ā-rangi

Week 1	Week 2	Week 3	Week 4
Mon 6th - Fri 10th Oct	Mon 13th - Fri 17th Oct	Mon 20th - Fri 24th Oct	Mon 27th - Fri 31st Oct
HUMAN RESOURCES	Revision for External	Revision for External	27th Oct: Labour Day Revision for External