

**Criteria:**

they have a need

they are reachable

is there a demand in the market (are there others like you in this niche?)

can they pay you

**List with these criteria:**

pet/dog training programs

Online learning institutions

SaaS companies

online therapy

personal finance

online music lessons

parenting advice and lessons

online cooking and nutrition knowledge classes

online lawyer/legal help

botany courses

Hedge funds