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 - Problem - describe a pain point that the recipient has
 - Agitate - elaborate on the problem and show the effects
 - Solution - provide a solution for the problem

Email

Subject Line: GET THE PERFECT SIZE FOR YOUR ROOM!

Ever experienced the frustration of a new purchase that just doesn't **fit**?

Imagine this: You carefully select a new item, excitement building, only to discover it's a poor match for your room.

That wave of disappointment sets in, and you can't shake the feeling of wasting money on something that clashes with your space.

Envision placing that item in your room—awkwardly sticking out, a visual **mismatch** that triggers discomfort each time you walk in.

Now, picture a friend stepping into your space, eyeing the belongings that seem out of place. You can almost feel the **awkward** tension in the air.

Tired of the never-ending struggle with poorly sized products? Frustrated by the lack of size options?

[CLICK HERE TO EXPLORE OUR CUSTOM RUGS WITH YOUR DESIRED SIZE!](#)