

Tab 1



Job Title: EasyA Operations and Marketing Associate

About EasyA 🌟

Founded by Oxbridge/Ivy League grads, EasyA is the world's leading Web3 learning app with a community of over 1,000,000 developers and students globally. We've been featured in the BBC, Yahoo Finance and as Apple's App of the Day. Our hackathons around the world are sold-out events that have incubated some of the world's fastest-growing startups backed by a16z, Y Combinator, Founders Fund and many more top VCs.

Our mission is to accelerate the development of Web3 applications and the overall adoption of Web3. We partner with over 350 of the world's best universities (from Harvard to Stanford, and Cambridge to Oxford), forming the launchpad for the latest generation of Web3 as well as AI startups.

Today, startups launched by EasyA alumni are worth over \$4 billion, and EasyA has become the trusted partner of the world's leading Web3 companies like Ripple and Solana, as well as the goliaths like Google and Amazon.

And we're still just getting started...

If you're excited about joining one of the world's fastest growing startups and are passionate about changing the world, this is the place for you.

<http://easya.io>

www.twitter.com/easya_app

About the Role 💻

The EasyA Operations and Marketing Associate role offers a unique opportunity to gain an understanding of some key areas within EasyA (Events, Marketing, Operations and Investments). We pride ourselves on offering team members the unique opportunity to learn about multiple business areas all in one role.

Responsibilities 📝

Through the EasyA Operations and Marketing Associate role, you'll have the unique opportunity to rotate through various business roles within EasyA, including:

- **Events:** You'll organise our incredible events around the world, including our flagship hackathons which routinely attract hundreds of the world's best founders across the globe. Enjoy interacting with a young, ambitious and super smart demographic? You'll love this area!



- **Marketing:** Responsible for bringing new users to EasyA, from students to young professionals and beyond. You'll help create content and ideate on new marketing strategies to supercharge our growth. Got creative ideas or growth hacks you'd love to put into practice? This is the perfect opportunity for you!
- **Business Operations:** Work with our top tier partners (worth trillions of dollars) to maintain our relationships and ensure that they are looked after. Throughout your time with EasyA, you'll also have the chance to help cultivate new relationships across a range of exciting companies. Are you a business-savvy person with entrepreneurial drive? This is your chance to thrive!
- **Investments:** We operate an early-stage fund for investing in top founders right from day 1. Once you've settled into the primary areas above, you'll have the opportunity to source, diligence and make recommendations. You'll also get to work with our very exciting portfolio of EasyA startups.

About you

- Great organisation skills
- Strong attention to detail
- You like wearing many hats
- You care deeply about your work
- You're the kind of person who doesn't just clock off at five when there's still urgent work to do
- Passion for tech and working at startups. We're looking for candidates who can clearly articulate why this role is right for them!

From day 1, you'll be executing independently and will learn more in your first 3 weeks at EasyA than you learnt in 3 years at uni.

Benefits ✨

- £35-£50k starting salary (plus bonus and options)
- Opportunity to travel to our in-person events and conferences around the world (in just the past 2 years alone our team has come with us to New York, Miami, Toronto, Boston, San Francisco, Los Angeles, Bogota, Paris, Amsterdam, Singapore, Hong Kong, Istanbul, Tokyo and other incredible cities!)
- Opportunity to make your name with one of the world's fastest-growing startups
- 28 days' holiday
- Pension

Application Process

We move fast! This process takes 1-2 weeks approximately.

- 30-minute initial interview with co-founders Phil and Dom
- Written assessment (typically a few questions about hypothetical work scenarios)
- Final 1-hour in-person interview

Additional Info



Commitment

Full time.

Technical skills required

- Basic Google Sheets knowledge
- Notion
- Comms tools: Slack/Emails

Location

UK: WFH + in-person / travel as required

Salary

£35,000 - £50,000 per year

PLUS bonus and equity options available.

Experience

Bonus points for something crazy you've done (e.g. scaled an instagram page, had a video go viral, hold a world record). Relevant prior experience in marketing and operations are a plus. However, in general you'll learn everything you need to know on the job - you just need to be a fast and passionate learner.

Personal Note From Phil, Co-Founder of EasyA

Heya! I'm Phil, and I just wanted to write this note because this role is such a once in a lifetime opportunity. If you're excited about startups, travelling the world, marketing, business etc, this is the perfect job for you. It genuinely is a very special role.

You'll get access to the most incredible network of founders, academics, students and marketers. Literally all over the world.

Sounds too good to be true? Just head to our website and see for yourself. Cities where we'll be over just the next 2 months: Boston, New York, Paris, San Francisco, Singapore, London...

I honestly wish a job like this had existed when I was first starting out.

But I'll also be honest about what this job is not: easy.

If you like the sound of it just because you want to escape the long hours of banking or law, this is not for you. If you're the kind of person who needs to be hand-held, this is not for you. If you don't have attention to detail, this is not for you.



This job doesn't fit into a simple category. We had to label it under Operations and Marketing Associate. But honestly the best name I can really think of to describe it is Special Ops. You'll be more like a Navy SEAL. You'll be airlifted into new locations to execute, work harder than you've ever worked before, but also gain the confidence in learning how to do anything under pressure.

And we're happy for you to treat it like being a Navy SEAL too. You can stay with us for 12 months. Or beyond. This is a job where you can grow with us, and you'll have a stake in EasyA's rapid success. Or you can move on after those 12 months and take your new skills with you to your next adventure. Those are the expectations.

Having this role on your resume will be more respected than a year at Goldman Sachs.

And of course you'll get to work directly with [Dom](#) and [me](#).

So.

If you're reading this, it means you've got all the way to the bottom of this JD. And that means you're excited. You've got EasyA in your DNA. And what does that mean? It means we want to hear from you :)