

Email Template – Sales Email: SECURE Act 2024

*Email Template: Use this text to promote your content via email using your preferred email marketing platform. **Note: Update the “Meet with the 401(k) Team” link with your email address.***

Audience: Prospects

Subject Line: SECURE 2.0 Updates for 2024

Preview Text: These SECURE Act 2.0 provisions are the most talked about for 2024.

Body:

Hi (First Name),

There are some exciting new provisions in the SECURE Act 2.0 are now in effect as of January 1! The new law expands retirement plan access and benefits for both employers and employees, making it an important development to be aware of.

SECURE Act 2.0 provisions are going into effect, will you be ready?

REQUIRED

- Long-Term, Part-Time Employees

DELAYED

- Changes for High Earning Pre-Retirees

OPTIONAL

- Account transfers for former employees
- Safe Harbor IRA upgraded
- Help workers access \$1,000 for emergencies
- Payroll deducted emergency savings
- Penalty-free withdrawals available for victims of domestic abuse
- Natural disasters and financial response
- Auto-features and honest mistakes are now protected

If you would like to discuss this further or if you have any questions, please don't hesitate to get in touch by replying or calling us at 866-352-7731. We look forward to hearing from you!

[Meet with the 401\(k\) Team](#)

Regards,