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FOR IMMEDIATE RELEASE

Roland DGA Partners with Vastex to Offer Value-Packed Direct-to-Film Printing Bundle

Customers Can Get an Advanced, Easy-to-Use Roland DG VersaSTUDIO BY-20 Desktop Direct-to-Film Printer, Plus a High-Quality Vastex Shaker/Dryer and Save $995

Irvine, Calif., July 18, 2024 -- Digital imaging leader Roland DGA has partnered with Vastex, a leading provider of DTF, DTG, and screen-printing equipment, to offer a complete, state-of-the-art direct-to-film printing solution at a discounted price. This partnership has resulted in a new product bundle offer, valid now through September 23, 2024, that includes Roland DG's advanced VersaSTUDIO BY-20 desktop direct-to-film printer and a Vastex PTF-100 Powder-to-Film Coating System with integral D-100 Conveyor Dryer at a special package price of $13,990, allowing customers to save $995.

With its small footprint and simple operation, the VersaSTUDIO BY-20 direct-to-film printer makes it possible for anyone – even those with no prior DTF printing experience – to achieve professional-level results. It combines excellent print quality with outstanding productivity, enabling users to create stunning customized apparel and accessories quickly and easily with no weeding required. Plus, the BY-20 allows you to transfer even complex designs to both light and dark fabrics – not only cotton but also polyester, cotton/polyester blends, denim, nylon, and rayon. Using the BY-20 is extremely intuitive – after pressing the power button, all other functions are easily performed with the included Utility software, which provides easy-to-follow icons and quick access to all menu items. The BY-20 printer also comes with user-friendly FlexiDESIGNER VersaSTUDIO Edition design software as well as VersaWorks 6 output software, Roland DG's most powerful, feature-filled RIP to date.

Those who take advantage of the VersaSTUDIO BY-20 and Vastex Shaker/Dryer bundle offer can get all the devices needed to start producing eye-catching apparel and accessories at an extremely attractive package price. Roland DGA also offers the consumables required for DTF printing – specially formulated water-based inks, transfer film, and powder (each sold separately) – allowing for one-stop shopping.

"Our new bundle makes it simple and cost-effective for customers to get up and running with direct-to-film production," said Roland DGA's Product Manager of Digital Print, Daniel Valade. "By taking advantage of this limited-time offer, they can get the very best equipment available for DTF applications, from two of the industry's most trusted manufacturers, and capitalize on the significant savings."

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The VersaSTUDIO BY-20 and Vastex Shaker/Dryer bundle offer is available only through authorized Roland DGA resellers. To locate a dealer near you, click here.

For more information on the VersaSTUDIO BY-20 direct-to-film printer, visit https://www.rolanddga.com/products/printers/versastudio-by-20. To learn more about Roland DGA Corporation or the complete Roland DGA product line, visit https://www.rolanddga.com.

About Roland DGA Corporation

Roland DGA Corporation serves North and South America as the marketing, sales, distribution, and service arm for Roland DG Corporation. Founded in 1981 and listed on the Tokyo Stock Exchange, Roland DG of Hamamatsu, Japan is a worldwide leader in wide-format inkjet printers for the sign, apparel, textile, interior design, personalization, and vehicle graphics markets; engravers for awards, giftware and ADA signage; photo impact printers for direct part marking; and 3D printers and CNC milling machines for the dental CAD/CAM, rapid prototyping, part manufacturing and medical industries.

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