

Laka Referral Rewards: How To Get Free Bike Insurance By Referring Friends

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You'll earn free insurance when you refer your friends to Laka's collective bicycle insurance. Plus, you might get some other benefits too. Here's how to max your efforts and get months of insurance cover without paying a penny.

What's the Laka Referral Program?

The Laka referral rewards program gives you months of free [Laka insurance](#) for referring friends and fellow cyclists. Each referral earns you **30 days of Laka insurance**.

Our referral scheme is for cyclists who love Laka and want to share its benefits with the wider cycling community. There's no limit on who can join Laka, whether their wheels are just getting rolling or they're a cycling aficionado.

It's also one of the best deals on bicycle insurance you can find. This is our way of saying thank you for pushing the pedals with your kit insured by Laka.

Both you and your friend will receive the insurance once their cover has been activated.

How Does Laka Referral Work?

Simply send them your unique code, and when they sign up, you'll both receive the reward.

Refer them to Laka in three simple steps:

1. Share your unique referral code (this is found in your account area).
2. Your friend takes out a bike insurance policy using your code.
3. We drop 30 days of credit into both of your accounts - simple!

You can sign up as many people as you like (if you refer 12 friends, that means you get a year free cover!). Tidy.

Referrals apply only to the bicycle insurance cover (for now it won't cover Health and Recovery or Liability in the UK).

Keep checking your monthly statement and socials for referral boosts and bonuses from our partners. Previous promotions include extra stash from the likes of Muc-Off, Quoc, Albion, and more.

Where Can I Find My Laka Referral Code?

You can find your unique referral code in the “Earn 30 days of credit” section on the homepage of your Laka account.

Who Should I Invite?

From couriers to cargo bikers, road racers to MTBers, everyone is welcome. If you have a bike and would like to protect it, then protect it with community-backed insurance from Laka.

Tips From the Pros

Some Laka customers have mastered the referral program, earning themselves years of insurance.

Here are some tips on how to make the most of it:

1. Social Bio

Add your custom referral code to your social profile and people will use your code rather than someone else's! Strava can be especially effective.

2. Commuter Bunch

It's not your typical water cooler conversation. But if your colleagues are riding into work unprotected it could be a good chance to earn some extra cover. Drop your personal code on WhatsApp or Slack.

3. Forum

People are often asking for bike insurance recommendations. So why not use this to your advantage by sharing your referral code.

Get Your Laka Referral Code...

Log in to your Laka account and start earning free insurance today.

FIND MY CODE