Summary of Grocery & Q-Commerce Use Cases

Carrefour vs Ninja - Core Queries

Assortment Gap
Which SKUs are available on Carrefour but missing on Ninja in Riyadh?

Brand Gap
Which brands does Carrefour carry that Ninja doesn't, by category?

Assortment Depth by Category
How does the number of SKUs per category compare between Carrefour and Ninja, using a standardized taxonomy?

Price Monitoring
What is the price difference for matched SKUs across Carrefour and Ninja?

Price Undercut
Which SKUs are cheaper on Ninja than on Carrefour, for identical and similar products?

Private Label
How does Carrefour's private label range compare in price to the equivalent branded SKUs on Ninja?

Promotion Gap
Which promotions are running on Ninja but not on Carrefour, by category and brand?

Promotion Tracking
How often do Carrefour and Ninja discount the same SKUs, and by how much?

Share of Shelf
What share of each category does each brand hold on Carrefour vs Ninja?

Data Quality Gap
Which SKUs on Ninja are missing images or descriptions compared to Carrefour?

Availability by Location
How does SKU availability compare across stores and dark stores in Riyadh on Carrefour vs Ninja?

Out of Stock
Which SKUs are out of stock on Ninja but available on Carrefour in the same zone?

Delivery Fees & Times
How do delivery fees, minimum order values and delivery times compare by zone?

Affordability
How does the total basket cost compare across Carrefour and Ninja, including fees and promotions, for these 15 SKUs?

New Listings
Which new SKUs and brands launched on Carrefour in the last 30 days but are not on Ninja?

Brand Gap
Which brands are listed on Carrefour but not on Ninja?