



Rowan County Fair Broiler Project



Entry Deadline: July 24, 2026

Registration Fee: \$20.00

Mandatory Orientation: Jul 27, 2026, 6:30 P.M.

Tentative Chick Pick Up: Aug 3, 2026

Show: Sep 26, 2026

Rowan Broiler Project Rules

1. Participants must be between the ages of 5 – 18, as of January 1 to participate in the program. They must be a Rowan County 4-H member. Youth can enroll in their county 4-H program to participate.
2. All participants must attend the orientation meeting hosted by Cooperative Extension. Participants will be expected to do formal 4-H poultry showmanship, and those guidelines will be distributed and explained to them at the meeting, along with general information about raising birds.
3. Each participant will receive a maximum of 8 broiler chicks, approximately the same age.
4. Participants will raise the chicks until the date of the September show under the supervision of the guardians or agricultural education class with help from Extension Agents and teachers.
5. The project will be canceled if the ban on showing chickens comes into effect due to the threat of Avian Influenza.
6. Participants will be responsible for all expenses incurred while raising the chicks (feed, medication, facility, etc.).
7. Participants will present one pen (of three birds) received from the Rowan County Broiler Project to show. The show will be at the Rowan County Fairgrounds in Salisbury, NC. A qualified adult will judge the show. An NC Department of Agriculture Poultry Inspector will inspect/test the birds for parasites/diseases.
8. If you have a disaster (loss of multiple birds), you **must** contact your local county Extension Agent (within 24 hours), so that they may verify the situation and/or provide photographic evidence.
9. There will be no auction, but **all broilers will be processed the week following the fair**. Youth will be required to bring all broilers to the show.
10. All decisions by the judge are final. Direct criticism or interference with the judge, show or livestock show management, other exhibitors, breed representatives, or show officials before, during, or after the competitive event is prohibited. In the furtherance of their official duty, all judges, show, and livestock show management, or other show officials shall be treated with courtesy, cooperation, and respect, and no person shall direct abusive or threatening conduct toward them. Potential disqualification from future events after review is possible.
11. Registration and entry fees per participant are due April 4. Registration needs to be done via 4-H Online. Fees can be paid via check/cash made out to CES. **Anticipated bird arrival date is August 3rd**
12. Any special considerations not covered in the rules will be decided by the Rowan County Broiler Project Committee.