

SL: A Question

Hi Paris (smells like gains in here)

Saw your video of Arnold's 6 fundamental exercises to build muscle. Love the straightforwardness and clarity of the video, It is free-flowing and informative. I can watch 8 of your videos nonstop, and still not click off.

It goes to show the work you put into the script and the research, to create something effortless and creative.

I couldn't help, but go "detective" and further research your brand.

I found that your customers are happy with your products and the result they have gotten.

And there is a principle, that if you applied it to your business, it will make you "glide" through sales.

Here in Italy, we are known to hate when foreigners bastardize our recipes.

People might think that we are a bit exaggerated(which we are 😊), but there is a reason that we are this way, there is a core principle in everything we do that makes us extremely loyal.

And, I've seen how successful businesses have applied this principle to explode their growth.

It has nothing to do with marketing strategies like Facebook ads, or Instagram ads.

But it is something more fundamental, that turns an online "window shopper" into a die-hard fan of your brand(as long as you are consistent).

I've written you a YouTube community post applying this principle, to show you exactly what I mean.

Would you be against receiving it?

Best Gains

Ricardo

P.S. Normally I would have sent you the link to the file, but that would mark me as spam and I don't want that 😞

P.P.S. I wrote this email with pasta.